Sony Hd Bloggie Manual

Dreams and DemandsChemistry Reader 2aChildren's Journeys Through the Information AgeThree-Dimensional TelevisionThe Groom's Instruction ManualAction-Based Quality ManagementDave Kelley ArtisticsLace for BeginnersThe Silver SwordMac Digital PhotographyPhoto TrekkingStem Cells in Regenerative MedicineCorporate Video ProductionChronicles of England, Scotland and Ireland (2 of 6): England (6 of 12) Richard the FirstNoddy Magic Picture Painting BookApplications and Usability of Interactive TVU.S. Army Field Manual 3-21.8Trust Me, PR Is DeadThe Marriage of the BrigadierLove, TanyaThe Maze of GamesNikon D5100 For DummiesFancy That!Land of My ChildhoodBusiness Expert's Guidebook: Small Business Tips, Technology Trends and Online MarketingGuide to 3D PhotographyCLANDESTINE PHOTOGRAPHYMore Would You RatherBlood Pressure Log BookVideo NationLaboratory Manual for Introductory GeologyOpening PreparationManuel CastellsGeek Girls UniteGadgets and GizmosUp From LiberalismDementiaSecrets of Creative ThinkingCross-cultural Perspectives in Nonverbal CommunicationThe Urban Generation

Dreams and Demands

First in-depth study of Manuell Castells pioneering work Traces Castells thought from his work on urban change in the 1970s to his recent theories of global social transformations Distills the central ideas in Castells work into an accessible and concise introduction for undergraduate students Explores Castells writings on the network society, informational capitalism and democracy in crisis Provides a critical analysis of Castells thought in relation to ongoing debates about globalization

Chemistry Reader 2a

it's magic! Just add water to paint 24 amazing Toyland scenes in colour! Packed with black and white pictures of Noddy and his Toyland friends that children can paint simply using a paint brush and a touch of water! includes paint brush so you can start right away!

Children's Journeys Through the Information Age

We live in the age of cell phones, iPads and netbooks, where gadgets are everywhere, and many people use one at nearly every waking moment. The newest gadgets don't often come cheap, and a poor investment can be costly for an institution like a library. In this issue of Library Technology Reports, eminent blogger and library technology expert Jason Griffey provides a comprehensive guide to the present and future of modern gadgets, and how they can fit in to any librarian's plan

for a high-tech future. From e-readers to cameras and audio recorders to the iPad, Jason provides insight into what these devices can do, how much they cost, and how librarians can use them to enhance their facilities and service.

Three-Dimensional Television

Clinicians from many disciplines have been challenged to provide appropriate and effective interventions for the diverse behavioral symptoms that define the neurologically degenerative condition, dementia. SLPs have only recently begun to develop assessment and treatment approaches for the cognitive and communication deficits that accompany dementia. This timely volume aims to serve as a reference manual and the starting point for those who want to provide life-enhancing services to persons with dementia, and to inspire the continued generation of quality research to demonstrate the value of cognitive-communication intervention. Students, researchers, and practitioners in all areas of communication sciences and disorders will find this book immensely helpful.

The Groom's Instruction Manual

Go beyond the bland talking-head and PowerPoint slide-style of most corporate videos and learn how to land coveted corporate contracts with these comprehensive techniques from an industry veteran. Stuart Sweetow teaches you how to make imaginative corporate videos with eye-catching design, rhythmic editing tricks, and essential scriptwriting and interview techniques. Learn how to shoot on location or in a studio and how to work with employees-turned-actors. Also, discover how to get contracts and to produce online videos and podcasts for corporations, government agencies and non-profit organizations.

Action-Based Quality Management

Featuring case studies from the industrial and tourism sectors, this book provides an interdisciplinary perspective on the effect of total quality management on business and innovation strategies. The principles of Total Quality Management (TQM) have been widely researched and analyzed as an essential tool for businesses to compete in a globalized economy. This book presents the latest research on the applications of TQM across different functions such as customer service, human resources management and cost control. It demonstrates how the utilization of TQM tools, such as the SERVQUAL model, Eco-Management and Audit Scheme (EMAS), High Involvement Practices (HIWP) and the EFQM excellence model, impacts a firm's performance, enhances productivity and innovation and reduces cost, thereby allowing them to compete more effectively in the global market. Building on the extensive literature on the relationship between TQM and business performance, the authors argue that quality acts as a powerful competitive tool that companies should embrace in their

corporate strategy. By promoting activities that result in greater efficiency, improved control and management of the organization (internal quality), firms can achieve significant improvement in customer satisfaction, employee satisfaction, social impact and business results (external quality) and exceed expectations in these areas.

Dave Kelley Artistics

Where do your ideas about marriage come from? Do you expect too much--or too little--from your marriage? Dan B. Allender and Tremper Longman III have together written this inductive Bible study guide to help couples build healthy and happy marriages. Through six study sessions for individuals, couples or groups, they guide you in uncovering and addressing unmet expectations that you or your spouse may have about marriage. Intimate Marriage Bible studies bring spouses into deeper communion with God and with each other. In marriage a man and a woman are called to leave their families of origin, to weave their individual lives into a unity and to cleave to each other. How can fallen human beings even begin to contemplate this ideal--God's ideal? These studies will help you take small but real steps toward honoring the image of God in each other and living out God's goal for marriage. As you explore and respond to Scripture together, you will discover strength and beauty in your marriage and become even more intimate companions.

Lace for Beginners

The Silver Sword

Mac Digital Photography

A picture-perfect beginner guide to the new Nikon D5100 Eager to take a shot at using the exciting new Nikon D5100? Then this is the introductory book for you! Aimed at first-time DSLR shooters who need a friendly guide on how to use their camera, this straightforward book is packed with full-color images that help demonstrate how to use features of the Nikon D5100. Coverage explores the on-board effects, low-light settings, and automatic HDR shooting. Clear explanations detail the ways in which you can use the new features of the Nikon D5100 to add unique shots to your portfolio while an explanation of photography terms gets you confident and savvy with this fun DSLR camera. Covers basic camera controls and functions, shooting in auto mode, setting photo quality, and navigating menus and the view screen Introduces the basics of photography, including the settings that control lighting, exposure, focus, and color Addresses the new low-light and HDR settings Encourages you to use the new onboard effects features and shares tips for improving images with

editing software Get a grasp on the fun Nikon D5100 with this fun and friendly guide!

Photo Trekking

Love, Tanya is the first book from YouTube sensation Tanya Burr. Hi everyone and welcome to Love, Tanya! This book is really close to my heart, because it's inspired by my journey to becoming confident and feeling happy about who I am. I wanted to write a book to share the things I've learnt with you - to reveal my top tips on fashion, beauty, love, friendship, YouTube and loads more! Plus, there is room for you to list your own hopes and dreams alongside mine - so get creative and get involved! I'd love it if this book became a keepsake you can turn to whenever you need some guidance or a little pick me up. I hope you enjoy it! Love, Tanya

Stem Cells in Regenerative Medicine

The world's top trainer, Mark Dvoretsky, and one of his best-known pupils, grandmaster Artur Yusupov, present a five-volume series based on courses given to talented young players throughout the world. The books contain contributions by other leading trainers and grandmasters, as well as games by pupils who have attended the courses. The final volume of the series deals with various creative aspects, such as the calculation of variations and the development of intuition. It also explores the psychology of taking decisions, both when attacking and when defending.

Corporate Video Production

From smartphone apps to tablet PCs and social networks, any business can use technology to increase ROI and boost productivity without sacrificing quality or customer service. A complete guide with hints, tips and advice for modern executives of all experience levels, small business expert and entrepreneur Scott Steinberg reveals how to tap their power within. From marketing and management to leadership, advertising and public relations, learn how to slash costs and maximize productivity using today's latest high-tech innovations. Every business - and business plan - can profit from keeping up with IT advances. Join us as we reveal how to give yours an upgrade. Includes: Best Business Apps, Gadgets, Online Services - Social Media Secrets: Facebook, Twitter, Google+ - Advertising and PR on Any Budget - Online Marketing and SEO - IT Security Tips - How to Start Any Business Overnight "The one book every entrepreneur should keep handy." Gary Shapiro, CEO, Consumer Electronics Association

Chronicles of England, Scotland and Ireland (2 of 6): England (6 of 12) Richard the First

Guide to 3D Photography is for the beginning 3D photographer, showing how to get started, how to process images on your computer or tablet, and how to view your 3D photographs. You can begin shooting 3D photos using one camera or two, or using integrated 3D cameras. This is a hands-on guide with step-by-step examples for shooting, processing and displaying your 3D images. This guide is intended for the novice to mid-skill level 3D enthusiast; this guide is not targeted at experienced 3D photographers. Anyone can shoot and process 3D - this book shows you how. Using free software that runs on Windows-based personal computers, or free or low-cost apps for iPad or Android tablets and smart phones, your stereo photographs can be turned into viewable 3D photos for display on your computer, displayed online or printed on paper or turned in to glasses free 3D prints (for a service fee). While 3D TVs and monitors provide the best viewing experience, you can get started with free or very low cost filtered glasses. You'll even learn how to create 3D photos that can be viewed without any glasses or special hardware. NOT RECOMMENDED for Black & White or gray scale e-readers as the 3D color photographs in the books can not be viewed - however the photos are available separately online. RECOMMENDED FOR COLOR E-READERs including color tablets and e-reader software on tablets, notebooks and desktop computers. Guide to 3D Photography covers learning "how to see in 3D" to achieve the best 3D effects while avoiding common 3D problems that can ruin 3D photos or cause eyestrain for viewers. The book also covers methods for shooting 3D with one camera, with two cameras, or with commercially made, special purpose 3D cameras, and viewing 3D photos on 3D monitors. Advanced topics include the concept of a 3D "depth box", the importance of the spacing between the left and right image lenses and how that impacts depth captured in the photograph, advanced image processing techniques and methods of creating "wiggle" animated 3D images, as well as red/cyan, green/magenta, yellow/blue and amber/blue anaglyphs. 183 PDF pages. Over 100 photos including red/cyan anaglyph 3D, cross-eyed 3D and 2D photographs. Over 50 illustrations/drawings or screen shots. Table of Contents Contents Trademarks and Copyrights Preface Chapter 1 - Introduction to 3D Photography Chapter 2 -Shooting and Processing Your First 3D Photo Chapter 3 - Processing 3D Images on iPad and Android Tablets Chapter 4 -Learning to see in 3D Chapter 5 - Using Two Cameras for 3D Photography Chapter 6 - Integrated 3D Cameras Chapter 7 -Displaying 3D photos Chapter 8 - Additional Stereoscopic Image Corrections Chapter 9 - Advanced 3D Image Shooting and Processing Chapter 10 - Afterword: The Future of 3D Photography and 3D Video

Noddy Magic Picture Painting Book

This book is part of the TREDITION CLASSICS series. The creators of this series are united by passion for literature and driven by the intention of making all public domain books available in printed format again - worldwide. At tredition we believe that a great book never goes out of style. Several mostly non-profit literature projects provide content to tredition. To support their good work, tredition donates a portion of the proceeds from each sold copy. As a reader of a TREDITION CLASSICS book, you support our mission to save many of the amazing works of world literature from oblivion.

Applications and Usability of Interactive TV

Developed by three experts to coincide with geology lab kits, this laboratory manual provides a clear and cohesive introduction to the field of geology. Introductory Geology is designed to ease new students into the often complex topics of physical geology and the study of our planet and its makeup. This text introduces readers to the various uses of the scientific method in geological terms. Readers will encounter a comprehensive yet straightforward style and flow as they journey through this text. They will understand the various spheres of geology and begin to master geological outcomes which derive from a growing knowledge of the tools and subjects which this text covers in great detail.

U.S. Army Field Manual 3-21.8

Seventy nine of my favorite images created over the last few years spread over a beautiful fifty large pages.

Trust Me, PR Is Dead

Provides information on planning, shooting, and sharing videos on YouTube, Facebook, and on blogs.

The Marriage of the Brigadier

Love, Tanya

At Last! A Comprehensive Guide to Good Grooming Gone are the days when you could sit back and let your fiancée plan the entire wedding. Today's grooms have countless tasks to perform, from hiring the entertainment and planning the rehearsal dinner to buying the wedding bands and comforting hysterical family members. Fortunately, The Groom's Instruction Manual is here to answer all of your most challenging questions: How do I handle feuding relatives? What should I look for in a good wedding photographer? Why does my fiancée seem stressed out all the time? Whatever your concerns, you'll find the answers here—courtesy of author and veteran groom Shandon Fowler.

The Maze of Games

Sir Arthur Ignatius Conan Doyle DL (22 May 1859 - 7 July 1930) was a Scottish physician and writer who is most noted for his fictional stories about the detective Sherlock Holmes, which are generally considered milestones in the field of crime $P_{Page 6/13}$

fiction. He is also known for writing the fictional adventures of a second character he invented, Professor Challenger, and for popularising the mystery of the Mary Celeste. He was a prolific writer whose other works include fantasy and science fiction stories, plays, romances, poetry, non-fiction, and historical novels. Sherlock Holmes is a fictional detective created by Scottish author and physician Sir Arthur Conan Doyle, a graduate of the University of Edinburgh Medical School. A Londonbased "consulting detective" whose abilities border on the fantastic, Holmes is famous for his astute logical reasoning, his ability to adopt almost any disguise, and his use of forensic science skills to solve difficult cases. Holmes, who first appeared in publication in 1887, was featured in four novels and 56 short stories. The first novel, A Study in Scarlet, appeared in Beeton's Christmas Annual in 1887 and the second, The Sign of the Four, in Lippincott's Monthly Magazine in 1890. The character grew tremendously in popularity with the first series of short stories in The Strand Magazine, beginning with "A Scandal in Bohemia" in 1891; further series of short stories and two novels published in serial form appeared between then and 1927. The stories cover a period from around 1880 up to 1914. All but four stories are narrated by Holmes's friend and biographer, Dr. John H. Watson; two are narrated by Holmes himself ("The Blanched Soldier" and "The Lion's Mane") and two others are written in the third person ("The Mazarin Stone" and "His Last Bow"). In two stories ("The Musgrave Ritual" and "The Gloria Scott"), Holmes tells Watson the main story from his memories, while Watson becomes the narrator of the frame story. The first and fourth novels, A Study in Scarlet and The Valley of Fear, each include a long interval of omniscient narration recounting events unknown to either Holmes or Watson.

Nikon D5100 For Dummies

Daily Personal Record and Monitor Tracking Numbers About Heart Beats Diastolic Pressure, Systolic Pressure, Heart Rate (Pulse), Weight, Temperature, Notes For 53 Weeks. With Blood Pressure Chart SheetsDetailsBlood pressure log for your daily measurements. You can use this blood pressure log book send it directly to your doctor. This blood pressure log is a spiral bound book with table to record - Date / Time / Blood pressure reading Systolic & Diastolic / Heart Rate (Pulse) / weight / Temperature /Notes etc. Blood Pressure Chart by age. Pocket Size 8.5 x 11 Inches, 120 Pages. For 1 year (53 Weeks). It's a great size to throw in your purse or bag! If you or someone you know is at risk for high and low blood pressure, use this Blood Pressure log book daily record to keep track. The Blood Pressure Log Book can help you to stay on top of blood pressure problems before they get out of control.

Fancy That!

Children's Journeys Through the Information Age by Sandra Calvert addresses many of the issues surrounding our culture's continuing immersion into technology, looking particularly at the current and emerging information technologies influencing children. Calvert poses questions about the effects of these technologies and discusses their meaning for parents, teachers,

and policymakers. For instance, Calvert looks at specific software designs and mediums (i.e. TV, Diskette, CD-ROM) to explore how gender role, ethnic, and racial stereotypes are carried to intended audiences through implicit messages in these programs.

Land of My Childhood

Provides diagrams and instructions for making lace wall hangings, pillow covers, placemats, runners, doilies, and tablecloths and demonstrates basic stitches.

Business Expert's Guidebook: Small Business Tips, Technology Trends and Online Marketing

This book is a unique guide to emerging stem cell technologies and the opportunities for their commercialisation. It provides in-depth analyses of the science, business, legal, and financing fundamentals of stem cell technologies, offering a holistic assessment of this emerging and dynamic segment of the field of regenerative medicine. • Reviews the very latest advances in the technology and business of stem cells used for therapy, research, and diagnostics • Identifies key challenges to the commercialisation of stem cell technology and avenues to overcome problems in the pipeline • Written by an expert team with extensive experience in the business, basic and applied science of stem cell research This comprehensive volume is essential reading for researchers in cell biology, biotechnology, regenerative medicine, and tissue engineering, including scientists and professionals, looking to enter commercial biotechnology fields.

Guide to 3D Photography

Pursue your photography passion. See the world. Professional photographer Nick Onken leads you on a global adventure in this behind-the-scenes guide to the new generation of travel photography. Get an insider's guide on every step of the journey: > Break into the travel photography industry > Prepare for a successful trip > Shoot great pictures on location > Build your business and brand Photo Trekking shows you how to hit the ground running, shoot from the heart, and get inspired by your surroundings, wherever your travels take you.

CLANDESTINE PHOTOGRAPHY

Would you rather have breakfast with bears, lunch with a lion or dinner with ducks? Would you like to fly with the pelicans or swim with the fish? Would it be worse if an elephant made a terrible smell or you fell over in a field of cows? Ask - and answer - these questions and many more in this funny, imaginative game of a book from John Burningham.

More Would You Rather

Colleen and Samuel Quaice are teenagers living in 1897 England. During a visit to Upper Wolverhampton Bibliotheque, they discover a musty book called THE MAZE OF GAMES. Opening the book summons the Gatekeeper, a mysterious skeletal guardian who plunges the Quaices into a series of dangerous labyrinths, populated with myriad monsters and perplexing puzzles. Only by solving their way through the Gatekeeper's mazes will the Quaice children find their way home. Read the novel. Solve the Puzzles. Get out alive

Blood Pressure Log Book

Help your students read their way to better English with this new edition of the world's best graded readers - now with a new range of World Stories, fully revised Factfiles, more audio, and new tests. The new edition includes the original Bookworms stories, plus the Starters, Playscripts and Factfiles, making it easy for you to see the full choice of books at each Stage. The highly acclaimed seven-stage system of grading, from Starter to Stage 6, remains the same, helping you to find the right level for all your students. The Oxford Bookworms Library provides superb reading and student / teacher support for the classroom, and is also highly recommended for schools running Extensive Reading Programmes, offering the right range of books that encourage students to read for pleasure.

Video Nation

The Oxford Bookworms Library offers new editions of the original Oxford Bookworms Black and Green series, merging the two series into one with new covers. The new editions build on the success of the original series and provide enhanced teaching support. Sixteen additional pages inside each book allow extra pages of activities and increased author and series information. Some of the titles have new illustrations. For those titles which had associated cassettes, the cassettes will remain available with the same ISBNs as before.

Laboratory Manual for Introductory Geology

What do Amy Poehler, Bjork, Felicia Day, Martha Stewart, Miranda July, and Zooey Deschanel have in common? They're just a few of the amazing women proving that "geek" is no longer a four-letter word. In recent years, male geeks have taken the world by storm. But what about their female counterparts? After all, fangirls are just like fanboys—they put on their Imperial Stormtrooper Lycra pants one leg at a time. Geek Girls Unite is a call to arms for every girl who has ever obsessed over music, comics, film, comedy, books, crafts, fashion, or anything else under the Death Star. Music geek girl Leslie Simon

offers an overview of the geek elite by covering groundbreaking women, hall-of-famers, ultimate love matches, and potential frenemies, along with her top picks for playlists, books, movies, and websites. This smart and hilarious tour through girl geekdom is a must-have for any woman who has ever wondered where her sassy rebel sisters have been hiding.

Opening Preparation

This book explains how to take surreptitious photographs and record video of people and property in a safe and effective manner while producing excellent results. It is the most comprehensive text on clandestine photography available. It takes the reader through conventional as well as the most sophisticated clandestine photography methods in practice today, and it covers the use of all types of equipment ranging from off-the-shelf to the most high-tech equipment available. The ultralong-range night vision photography methods discussed in this book were devised by the authors and only exist here. Readers will discover esoteric techniques for photographically recording recognizable human and vehicle plate images from distances of over a mile in both daylight and night conditions. Myriad methods for secretly photographing people and property under diverse and difficult conditions are presented. Readers will discover innovative applications of combinations of old and new photographic-related technologies—some combined in unexpected ways that produce surprising results. It is written and extremely well illustrated in an easy to understand style for all photographers regardless of skill level. The book is appropriate for anyone in law enforcement, military operations, and private investigation. It will also benefit government surveillance specialists and those responsible for detecting and thwarting manual clandestine photography.

Manuel Castells

This book is the condensed result of an extensive European project developing the future of 3D-Television. The book describes the state of the art in relevant topics: Capture of 3D scene for input to 3DTV system; Abstract representation of captured 3D scene information in digital form; Specifying data exchange format; Transmission of coded data; Conversion of 3DTV data for holographic and other displays; Equipment to decode and display 3DTV signal.

Geek Girls Unite

Repeat of storytime favourite. 2-5 yrs.

Gadgets and Gizmos

Since the early 1990s, while mainland China's state-owned movie studios have struggled with financial and ideological constraints, an exciting alternative cinema has developed. Dubbed the "Urban Generation," this new cinema is driven by young filmmakers who emerged in the shadow of the events at Tiananmen Square in 1989. What unites diverse directors under the "Urban Generation" rubric is their creative engagement with the wrenching economic and social transformations underway in China. Urban Generation filmmakers are vanguard interpreters of the confusion and anxiety triggered by the massive urbanization of contemporary China. This collection brings together some of the most recent original research on this emerging cinema and its relationship to Chinese society. The contributors analyze the historical and social conditions that gave rise to the Urban Generation, its aesthetic innovation, and its ambivalent relationship to China's mainstream film industry and the international film market. Focusing attention on the Urban Generation's sense of social urgency, its documentary impulses, and its representations of gender and sexuality, the contributors highlight the characters who populate this new urban cinema—ordinary and marginalized city dwellers including aimless bohemians, petty thieves, prostitutes, postal workers, taxi drivers, migrant workers—and the fact that these "floating urban subjects" are often portrayed by non-professional actors. Some essays concentrate on specific films (such as Shower and Suzhou River) or filmmakers (including Jia Zhangke and Zhang Yuan), while others survey broader concerns. Together the thirteen essays in this collection give a multifaceted account of a significant, ongoing cinematic and cultural phenomenon. Contributors. Chris Berry, Yomi Braester, Shugin Cui, Linda Chiu-han Lai, Charles Leary, Sheldon H. Lu, Jason McGrath, Augusta Palmer, Bérénice Reynaud, Yaohua Shi, Yingjin Zhang, Zhang Zhen, Xueping Zhong

Up From Liberalism

This field manual provides a doctrinal framework on how Infantry rifle platoons and squads fight. It also addresses rifle platoon and squad non-combat operations across the spectrum of conflict. Content discussions include principles, tactics, techniques, procedures, terms, and symbols that apply to small unit operations in the current operational environment (COE). Reprinted by St. Michael Publishing House from the Public Domain text.

Dementia

William Frank Buckley Jr.'s third book, originally published in 1959, is an urbane and controversial attack on the manners and meaning of American Liberalism in the 1950s. His thesis is that the leading American liberals can be shown, in their speeches and statements, in the tacit premises that underlie their words and deeds, to be suffering from a long, but definable list of social and philosophical prejudices. "Up From Liberalism" examines the root assumptions of the Liberalism of his era and asks the startling question: do the actions of prominent liberalism derive from the attributes of Liberalism? "This book of mind and heart, wit and eloquence, by the chief spokesman for the young conservative revival in this country,

must be read and understood, to understand what is going on in America."—Senator Barry Goldwater "A guide for Americans who want to stay free in a country where pressures against individual freedom are coming from every direction."—Charleston Nines & Courier "He is at top formclear and penetratingA slashing attack against the thinking of today's pseudo-liberals."—Colorado Springs Gazette Telegraph "The most exciting book of the Fall."—New York Mirror "Mr. Buckley is one of the most articulate of the critics of today's liberalism and deserves to be heard."—Washington Star "Buckley brilliantly excoriates a philosophy he calls liberalism."—Newsweek "A skilled debater, a trenchant stylista man of agile and independent mindHe belongs in the great American tradition of protest and he deserve his audience."—New York Herald Tribune

Secrets of Creative Thinking

This book constitutes the refereed proceedings of the 7th Iberoamerican Conference on Applications and Usability of Interactive Television, jAUTI 2018, in Bernal, Argentina, in October 2018. The 13 full papers presented were carefully reviewed and selected from numerous submissions. The papers are organized in topical sections on Contexts of application of the IDTV; Design and Implementation Techniques of IDTV Content and Services; Interaction Techniques, Technologies and Accesibility of IDTV Services; Testing and User Experience of IDTV Services.

Cross-cultural Perspectives in Nonverbal Communication

The Urban Generation

Robert Phillips spent twenty-five years at the top of the Public Relations industry, travelling the world to speak alongside Prime Ministers and CEOs (in between presenting naked in Finnish boardrooms saunas and trying to bring an end to the British monarchy). But then he quit his job as CEO EMEA of Edelman – the world's largest PR firm – for one simple reason: he no longer believed in what he was doing. Messages can no longer be managed. The age of 'spin' is over. In this age of activism and individual empowerment, power is shifting from state to citizen; employer to employee; corporation to citizenconsumer. From media to publishing, law to diplomacy, and internal communications to leadership itself, traditional industries are facing a near inevitable demise. How can the PR industry be so seemingly unaware that it is experiencing its own death throes? And if everything is dead, what comes next? Using nearly 200 anecdotes, interviews, and case studies (including companies like Unilever, John Lewis Partnership, and Patagonia), Robert Phillips answers these questions and proposes a new model of leadership and accountability across business and politics.

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ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION