

Product Costing Guidelines Andrew Cmu

Practical Foundations for Programming Languages Handbook of Systems Engineering and Management TMS/ORSA Bulletin American Doctoral Dissertations CMMI for Services Balancing Agility and Discipline Secure Coding in C and C++ InTech Rapid Development Contemporary Architects Foreign Influence on Software Comprehensive Costs of Highway-Rail Grade Crossing Crashes Architectural Intelligence THE Journal Optimization Methods in Finance Value Beyond Cost Savings: How to Underwrite Sustainable Properties Documentation Abstracts Design for Profitability Alternative Library Literature, 1998/1999 Unapologetically Ambitious Feature-Oriented Software Product Lines Predicasts F & S Index United States The Economics of Credit Rating Agencies Autonomous Vehicle Technology INFORMS Conference Program The Nonprofit Manager's Resource Directory Software Engineering for Variability Intensive Systems Handbook of Design, Manufacturing and Automation Quantitative Models for Supply Chain Management Solutions Manual to Accompany Engineering Economics for Capital Investment Analysis Customer-Centric Marketing Advanced Materials & Processes Handbook of Healthcare Analytics The CERT Guide to Insider Threats Monetizing Your Data The Art of Game Design JAMA The CERT C Secure Coding Standard Cyber Security Engineering The CERT C Coding Standard

Practical Foundations for Programming Languages

Full of empowering wisdom from one of Silicon Valley's first female African American CEOs, this inspiring leadership book offers a blueprint for how to achieve your personal and professional goals. Shellye Archambeau recounts how she overcame the challenges she faced as a young black woman, wife, and mother, managing her personal and professional responsibilities while climbing the ranks at IBM and subsequently in her roles as CEO. Through the busts and booms of Silicon Valley in the early 2000s, this bold and inspiring book details the risks she took and the strategies she engaged to steer her family, her career, and her company MetricStream toward success. Through her journey, Shellye discovered that ambition alone is not enough to achieve success. Here, she shares the practical strategies, tools, and approaches readers can employ right now, including concrete steps to most effectively: Dismantle impostor syndrome Capitalize on the power of planning Take risks Developing financial literacy Build your network Establish your reputation Take charge of your career Integrate work, marriage, parenthood, and self-care Each chapter lays out key takeaways and actions to increase the odds of achieving your personal and professional goals. With relatable personal stories that ground her advice in the real world and a foreword by leading venture capitalist and New York Times bestselling author Ben Horowitz, Unapologetically Ambitious invites readers to move beyond the solely supportive roles others expect them to fill, to learn how to carefully tread the thin line between assertive and aggressive, and to give themselves permission to strive for the top. Make no apologies for the height of your ambitions. Shellye Archambeau will show you how.

Handbook of Systems Engineering and Management

State-of-the-art analytic and quantitative methods for using big data to craft effective real-time, dynamic customer-centric marketing plans.

TIMS/ORSA Bulletin

Focus in this book is placed on systems engineering and systems management for building systems of all types. The role of these systems to produce high reliability, and quality services and products is stressed. The role of advanced information technologies in enhancing productivity and quality is also discussed.

American Doctoral Dissertations

CMMI for Services

"TRB's National Cooperative Highway Research Program (NCHRP) Report 755: Comprehensive Costs of Highway-Rail Grade Crossing Crashes describes a process for estimating the costs of highway-rail grade crossing crashes. A spreadsheet-based tool to facilitate use of the cost estimation process is available online." --Publisher description.

Balancing Agility and Discipline

Cyber Security Engineering is the definitive modern reference and tutorial on the full range of capabilities associated with modern cyber security engineering. Pioneering software assurance experts Dr. Nancy R. Mead and Dr. Carol C. Woody bring together comprehensive best practices for building software systems that exhibit superior operational security, and for considering security throughout your full system development and acquisition lifecycles. Drawing on their pioneering work at the Software Engineering Institute (SEI) and Carnegie Mellon University, Mead and Woody introduce seven core principles of software assurance, and show how to apply them coherently and systematically. Using these principles, they help you prioritize the wide range of possible security actions available to you, and justify the required investments. Cyber Security Engineering guides you through risk analysis, planning to manage secure software development, building organizational models, identifying required and missing competencies, and defining and structuring metrics. Mead and Woody address important topics, including the use of standards, engineering security requirements for acquiring COTS software, applying DevOps, analyzing malware to anticipate future vulnerabilities, and planning ongoing improvements. This book will be

valuable to wide audiences of practitioners and managers with responsibility for systems, software, or quality engineering, reliability, security, acquisition, or operations. Whatever your role, it can help you reduce operational problems, eliminate excessive patching, and deliver software that is more resilient and secure.

Secure Coding in C and C++

"The security of information systems has not improved at a rate consistent with the growth and sophistication of the attacks being made against them. To address this problem, we must improve the underlying strategies and techniques used to create our systems. Specifically, we must build security in from the start, rather than append it as an afterthought. That's the point of Secure Coding in C and C++. In careful detail, this book shows software developers how to build high-quality systems that are less vulnerable to costly and even catastrophic attack. It's a book that every developer should read before the start of any serious project." --Frank Abagnale, author, lecturer, and leading consultant on fraud prevention and secure documents

Learn the Root Causes of Software Vulnerabilities and How to Avoid Them Commonly exploited software vulnerabilities are usually caused by avoidable software defects. Having analyzed nearly 18,000 vulnerability reports over the past ten years, the CERT/Coordination Center (CERT/CC) has determined that a relatively small number of root causes account for most of them. This book identifies and explains these causes and shows the steps that can be taken to prevent exploitation. Moreover, this book encourages programmers to adopt security best practices and develop a security mindset that can help protect software from tomorrow's attacks, not just today's. Drawing on the CERT/CC's reports and conclusions, Robert Seacord systematically identifies the program errors most likely to lead to security breaches, shows how they can be exploited, reviews the potential consequences, and presents secure alternatives. Coverage includes technical detail on how to Improve the overall security of any C/C++ application Thwart buffer overflows and stack-smashing attacks that exploit insecure string manipulation logic Avoid vulnerabilities and security flaws resulting from the incorrect use of dynamic memory management functions Eliminate integer-related problems: integer overflows, sign errors, and truncation errors Correctly use formatted output functions without introducing format-string vulnerabilities Avoid I/O vulnerabilities, including race conditions

Secure Coding in C and C++ presents hundreds of examples of secure code, insecure code, and exploits, implemented for Windows and Linux. If you're responsible for creating secure C or C++ software--or for keeping it safe--no other book offers you this much detailed, expert assistance.

InTech

CMMI® for Services (CMMI-SVC) is a comprehensive set of guidelines to help organizations establish and improve processes for delivering services. By adapting and extending proven standards and best practices to reflect the unique challenges faced in service industries, CMMI-SVC offers providers a practical and focused framework for achieving higher levels of

service quality, controlling costs, improving schedules, and ensuring user satisfaction. A member of the newest CMMI model, CMMI-SVC Version 1.3, reflects changes to the model made for all constellations, including clarifications of high-maturity practices, alignment of the sixteen core process areas, and improvements in the SCAMPI appraisal method. The indispensable CMMI® for Services, Second Edition, is both an introduction to the CMMI-SVC model and an authoritative reference for it. The contents include the complete model itself, formatted for quick reference. In addition, the book's authors have refined the model's introductory chapters; provided marginal notes to clarify the nature of particular process areas and to show why their practices are valuable; and inserted longer sidebars to explain important concepts. Brief essays by people with experience in different application areas further illustrate how the model works in practice and what benefits it offers. The book is divided into three parts. Part One begins by thoroughly explaining CMMI-SVC, its concepts, and its use. The authors provide robust information about service concepts, including a discussion of lifecycles in service environments; outline how to start using CMMI-SVC; explore how to achieve process improvements that last; and offer insights into the relationships among process areas. Part Two describes generic goals and practices, and then details the complete set of twenty-four CMMI-SVC process areas, including specific goals, specific practices, and examples. The process areas are organized alphabetically by acronym and are tabbed for easy reference. Part Three contains several useful resources, including CMMI-SVC-related references, acronym definitions, a glossary of terms, and an index. Whether you are new to CMMI models or are already familiar with one or more of them, this book is an essential resource for service providers interested in learning about or implementing process improvement.

Rapid Development

Contemporary Architects

Foreign Influence on Software

The automotive industry appears close to substantial change engendered by “self-driving” technologies. This technology offers the possibility of significant benefits to social welfare—saving lives; reducing crashes, congestion, fuel consumption, and pollution; increasing mobility for the disabled; and ultimately improving land use. This report is intended as a guide for state and federal policymakers on the many issues that this technology raises.

Comprehensive Costs of Highway-Rail Grade Crossing Crashes

"Being a certified bibliophile and a professional geek, I have more shelf space devoted to books on software methods than any reasonable human should possess. Balancing Agility and Discipline has a prominent place in that section of my library, because it has helped me sort through the noise and smoke of the current method wars." --From the Foreword by Grady Booch "This is an outstanding book on an emotionally complicated topic. I applaud the authors for the care with which they have handled the subject." --From the Foreword by Alistair Cockburn "The authors have done a commendable job of identifying five critical factors--personnel, criticality, size, culture, and dynamism--for creating the right balance of flexibility and structure. Their thoughtful analysis will help developers who must sort through the agile-disciplined debate, giving them guidance to create the right mix for their projects." --From the Foreword by Arthur Pyster Agility and discipline: These apparently opposite attributes are, in fact, complementary values in software development. Plan-driven developers must also be agile; nimble developers must also be disciplined. The key to success is finding the right balance between the two, which will vary from project to project according to the circumstances and risks involved. Developers, pulled toward opposite ends by impassioned arguments, ultimately must learn how to give each value its due in their particular situations. Balancing Agility and Discipline sweeps aside the rhetoric, drills down to the operational core concepts, and presents a constructive approach to defining a balanced software development strategy. The authors expose the bureaucracy and stagnation that mark discipline without agility, and liken agility without discipline to unbridled and fruitless enthusiasm. Using a day in the life of two development teams and ground-breaking case studies, they illustrate the differences and similarities between agile and plan-driven methods, and show that the best development strategies have ways to combine both attributes. Their analysis is both objective and grounded, leading finally to clear and practical guidance for all software professionals--showing how to locate the sweet spot on the agility-discipline continuum for any given project.

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Architectural Intelligence

THE Journal

Optimization Methods in Finance

"I'm an enthusiastic supporter of the CERT Secure Coding Initiative. Programmers have lots of sources of advice on correctness, clarity, maintainability, performance, and even safety. Advice on how specific language features affect security has been missing. The CERT® C Secure Coding Standard fills this need." -Randy Meyers, Chairman of ANSI C "For years we have relied upon the CERT/CC to publish advisories documenting an endless stream of security problems. Now CERT has

embodied the advice of leading technical experts to give programmers and managers the practical guidance needed to avoid those problems in new applications and to help secure legacy systems. Well done!” –Dr. Thomas Plum, founder of Plum Hall, Inc. “Connectivity has sharply increased the need for secure, hacker-safe applications. By combining this CERT standard with other safety guidelines, customers gain all-round protection and approach the goal of zero-defect software.” –Chris Tapp, Field Applications Engineer, LDRA Ltd. “I’ve found this standard to be an indispensable collection of expert information on exactly how modern software systems fail in practice. It is the perfect place to start for establishing internal secure coding guidelines. You won’t find this information elsewhere, and, when it comes to software security, what you don’t know is often exactly what hurts you.” –John McDonald, coauthor of The Art of Software Security Assessment Software security has major implications for the operations and assets of organizations, as well as for the welfare of individuals. To create secure software, developers must know where the dangers lie. Secure programming in C can be more difficult than even many experienced programmers believe. This book is an essential desktop reference documenting the first official release of The CERT® C Secure Coding Standard . The standard itemizes those coding errors that are the root causes of software vulnerabilities in C and prioritizes them by severity, likelihood of exploitation, and remediation costs. Each guideline provides examples of insecure code as well as secure, alternative implementations. If uniformly applied, these guidelines will eliminate the critical coding errors that lead to buffer overflows, format string vulnerabilities, integer overflow, and other common software vulnerabilities.

Value Beyond Cost Savings: How to Underwrite Sustainable Properties

Documentation Abstracts

Explores the economic and regulatory issues and frictions associated with credit rating agencies in the aftermath of the financial crisis.

Design for Profitability

Architects, anti-architects, and architecting -- Christopher Alexander -- Richard Saul Wurman -- Information architects -- Cedric Price -- Nicholas Negroponte and the MIT Architecture Machine Group -- Architecting intelligence

Alternative Library Literature, 1998/1999

Unapologetically Ambitious

A newly revised and updated edition of the ultimate resource for nonprofit managers. If you're a nonprofit manager, you probably spend a good deal of your time tracking down hard-to-find answers to complicated questions. The Nonprofit Manager's Resource Directory, Second Edition provides instant answers to all your questions concerning nonprofit-oriented product and service providers, Internet sites, funding sources, publications, support and advocacy groups, and much more. If you need help finding volunteers, understanding new legislation, or writing grant proposals, help has arrived. This new, updated edition features expanded coverage of important issues and even more answers to all your nonprofit questions. Revised to keep vital information up to the minute, The Nonprofit Manager's Resource Directory, Second Edition:

- * Contains more than 2,000 detailed listings of both nonprofit and for-profit resources, products, and services
- * Supplies complete details on everything from assistance and support groups to software vendors and Internet servers, management consultants to list marketers
- * Provides information on all kinds of free and low-cost products available to nonprofits
- * Features an entirely new section on international issues
- * Plus: 10 bonus sections available only on CD-ROM

The Nonprofit Manager's Resource Directory, Second Edition has the information you need to keep your nonprofit alive and well in these challenging times. Topics include:

- * Accountability and Ethics
- * Assessment and Evaluation
- * Financial Management
- * General Management
- * Governance
- * Human Resource Management
- * Information Technology
- * International Third Sector
- * Leadership
- * Legal Issues
- * Marketing and Communications
- * Nonprofit Sector Overview
- * Organizational Dynamics and Design
- * Philanthropy
- * Professional Development
- * Resource Development
- * Social Entrepreneurship
- * Strategic Planning
- * Volunteerism

Feature-Oriented Software Product Lines

Comprehensive, detailed, and organized for speedy reference—everything you need to know about modern manufacturing technology... From concurrent engineering to fixture design for machining systems, from robotics and artificial intelligence to facility layout planning and automated CAD-based inspection, this handbook provides all the information you need to design, plan, and implement a modern, efficient manufacturing system tailored to your company's special needs and requirements. Handbook of Design, Manufacturing and Automation does more than simply present the characteristics and specifications of each technology—much more. Each technology is discussed both in terms of its own capabilities and in terms of its compatibility with other technologies, and the trade-offs involved in choosing one option over another are explored at length. An entire section is devoted to the business aspects of converting to the new technologies, including acquisition of automation, managing advanced manufacturing technology, and issues of cost and financing. The focus is on incorporating these technologies into a cohesive whole—an efficient, cost-effective manufacturing system. Other important topics include: Design for automated manufacturing Nontraditional manufacturing processes Machine tool programming

techniques and trends Precision engineering and micromanufacturing Computer-integrated product planning and control
Image processing for manufacturing And much more

Predicasts F & S Index United States

This text develops a comprehensive theory of programming languages based on type systems and structural operational semantics. Language concepts are precisely defined by their static and dynamic semantics, presenting the essential tools both intuitively and rigorously while relying on only elementary mathematics. These tools are used to analyze and prove properties of languages and provide the framework for combining and comparing language features. The broad range of concepts includes fundamental data types such as sums and products, polymorphic and abstract types, dynamic typing, dynamic dispatch, subtyping and refinement types, symbols and dynamic classification, parallelism and cost semantics, and concurrency and distribution. The methods are directly applicable to language implementation, to the development of logics for reasoning about programs, and to the formal verification language properties such as type safety. This thoroughly revised second edition includes exercises at the end of nearly every chapter and a new chapter on type refinements.

The Economics of Credit Rating Agencies

Autonomous Vehicle Technology

INFORMS Conference Program

This highly acclaimed biennial ("the best of alternative library journalism"--Library Journal) provides a reminder of the roots of librarianship and a prod to a profession that has sometimes forgotten those principles. People/Work, Women, Censorship/Human Rights/Peace, Kids, Alternatives, Service/Advocacy/Empowerment, Multiculturalism/Third World, and Cyberspace/Virtual Libraries are the topics covered, with writings from Earl Lee, Simone Murray, Scott Walter, Pat Mora and others.

The Nonprofit Manager's Resource Directory

Software Engineering for Variability Intensive Systems

Handbook of Design, Manufacturing and Automation

Project managers, technical leads, and Windows programmers throughout the industry share an important concern--how to get their development schedules under control. Rapid Development addresses that concern head-on with philosophy, techniques, and tools that help shrink and control development schedules and keep projects moving. The style is friendly and conversational--and the content is impressive.

Quantitative Models for Supply Chain Management

Anyone can master the fundamentals of game design - no technological expertise is necessary. The Art of Game Design: A Book of Lenses shows that the same basic principles of psychology that work for board games, card games and athletic games also are the keys to making top-quality videogames. Good game design happens when you view your game from many different perspectives, or lenses. While touring through the unusual territory that is game design, this book gives the reader one hundred of these lenses - one hundred sets of insightful questions to ask yourself that will help make your game better. These lenses are gathered from fields as diverse as psychology, architecture, music, visual design, film, software engineering, theme park design, mathematics, writing, puzzle design, and anthropology. Anyone who reads this book will be inspired to become a better game designer - and will understand how to do it.

Solutions Manual to Accompany Engineering Economics for Capital Investment Analysis

How can analytics scholars and healthcare professionals access the most exciting and important healthcare topics and tools for the 21st century? Editors Tinglong Dai and Sridhar Tayur, aided by a team of internationally acclaimed experts, have curated this timely volume to help newcomers and seasoned researchers alike to rapidly comprehend a diverse set of thrusts and tools in this rapidly growing cross-disciplinary field. The Handbook covers a wide range of macro-, meso- and micro-level thrusts—such as market design, competing interests, global health, personalized medicine, residential care and concierge medicine, among others—and structures what has been a highly fragmented research area into a coherent scientific discipline. The handbook also provides an easy-to-comprehend introduction to five essential research tools—Markov decision process, game theory and information economics, queueing games, econometric methods, and data science—by illustrating their uses and applicability on examples from diverse healthcare settings, thus connecting tools with thrusts. The primary audience of the Handbook includes analytics scholars interested in healthcare and healthcare practitioners interested in analytics. This Handbook: Instills analytics scholars with a way of thinking that incorporates behavioral, incentive, and policy considerations in various healthcare settings. This change in perspective—a shift in gaze

away from narrow, local and one-off operational improvement efforts that do not replicate, scale or remain sustainable—can lead to new knowledge and innovative solutions that healthcare has been seeking so desperately. Facilitates collaboration between healthcare experts and analytics scholar to frame and tackle their pressing concerns through appropriate modern mathematical tools designed for this very purpose. The handbook is designed to be accessible to the independent reader, and it may be used in a variety of settings, from a short lecture series on specific topics to a semester-long course.

Customer-Centric Marketing

Quantitative models and computer-based tools are essential for making decisions in today's business environment. These tools are of particular importance in the rapidly growing area of supply chain management. This volume is a unified effort to provide a systematic summary of the large variety of new issues being considered, the new set of models being developed, the new techniques for analysis, and the computational methods that have become available recently. The volume's objective is to provide a self-contained, sophisticated research summary - a snapshot at this point of time - in the area of Quantitative Models for Supply Chain Management. While there are some multi-disciplinary aspects of supply chain management not covered here, the Editors and their contributors have captured many important developments in this rapidly expanding field. The 26 chapters can be divided into six categories. Basic Concepts and Technical Material (Chapters 1-6). The chapters in this category focus on introducing basic concepts, providing mathematical background and validating algorithmic tools to solve operational problems in supply chains. Supply Contracts (Chapters 7-10). In this category, the primary focus is on design and evaluation of supply contracts between independent agents in the supply chain. Value of Information (Chapters 11-13). The chapters in this category explicitly model the effect of information on decision-making and on supply chain performance. Managing Product Variety (Chapters 16-19). The chapters in this category analyze the effects of product variety and the different strategies to manage it. International Operations (Chapters 20-22). The three chapters in this category provide an overview of research in the emerging area of International Operations. Conceptual Issues and New Challenges (Chapters 23-27). These chapters outline a variety of frameworks that can be explored and used in future research efforts. This volume can serve as a graduate text, as a reference for researchers and as a guide for further development of this field.

Advanced Materials & Processes

While standardization has empowered the software industry to substantially scale software development and to provide affordable software to a broad market, it often does not address smaller market segments, nor the needs and wishes of individual customers. Software product lines reconcile mass production and standardization with mass customization in software engineering. Ideally, based on a set of reusable parts, a software manufacturer can generate a software product

based on the requirements of its customer. The concept of features is central to achieving this level of automation, because features bridge the gap between the requirements the customer has and the functionality a product provides. Thus features are a central concept in all phases of product-line development. The authors take a developer's viewpoint, focus on the development, maintenance, and implementation of product-line variability, and especially concentrate on automated product derivation based on a user's feature selection. The book consists of three parts. Part I provides a general introduction to feature-oriented software product lines, describing the product-line approach and introducing the product-line development process with its two elements of domain and application engineering. The pivotal part II covers a wide variety of implementation techniques including design patterns, frameworks, components, feature-oriented programming, and aspect-oriented programming, as well as tool-based approaches including preprocessors, build systems, version-control systems, and virtual separation of concerns. Finally, part III is devoted to advanced topics related to feature-oriented product lines like refactoring, feature interaction, and analysis tools specific to product lines. In addition, an appendix lists various helpful tools for software product-line development, along with a description of how they relate to the topics covered in this book. To tie the book together, the authors use two running examples that are well documented in the product-line literature: data management for embedded systems, and variations of graph data structures. They start every chapter by explicitly stating the respective learning goals and finish it with a set of exercises; additional teaching material is also available online. All these features make the book ideally suited for teaching – both for academic classes and for professionals interested in self-study.

Handbook of Healthcare Analytics

Optimization models play an increasingly important role in financial decisions. This is the first textbook devoted to explaining how recent advances in optimization models, methods and software can be applied to solve problems in computational finance more efficiently and accurately. Chapters discussing the theory and efficient solution methods for all major classes of optimization problems alternate with chapters illustrating their use in modeling problems of mathematical finance. The reader is guided through topics such as volatility estimation, portfolio optimization problems and constructing an index fund, using techniques such as nonlinear optimization models, quadratic programming formulations and integer programming models respectively. The book is based on Master's courses in financial engineering and comes with worked examples, exercises and case studies. It will be welcomed by applied mathematicians, operational researchers and others who work in mathematical and computational finance and who are seeking a text for self-learning or for use with courses.

The CERT Guide to Insider Threats

Since 2001, the CERT® Insider Threat Center at Carnegie Mellon University's Software Engineering Institute (SEI) has

collected and analyzed information about more than seven hundred insider cyber crimes, ranging from national security espionage to theft of trade secrets. The CERT® Guide to Insider Threats describes CERT's findings in practical terms, offering specific guidance and countermeasures that can be immediately applied by executives, managers, security officers, and operational staff within any private, government, or military organization. The authors systematically address attacks by all types of malicious insiders, including current and former employees, contractors, business partners, outsourcers, and even cloud-computing vendors. They cover all major types of insider cyber crime: IT sabotage, intellectual property theft, and fraud. For each, they present a crime profile describing how the crime tends to evolve over time, as well as motivations, attack methods, organizational issues, and precursor warnings that could have helped the organization prevent the incident or detect it earlier. Beyond identifying crucial patterns of suspicious behavior, the authors present concrete defensive measures for protecting both systems and data. This book also conveys the big picture of the insider threat problem over time: the complex interactions and unintended consequences of existing policies, practices, technology, insider mindsets, and organizational culture. Most important, it offers actionable recommendations for the entire organization, from executive management and board members to IT, data owners, HR, and legal departments. With this book, you will find out how to Identify hidden signs of insider IT sabotage, theft of sensitive information, and fraud Recognize insider threats throughout the software development life cycle Use advanced threat controls to resist attacks by both technical and nontechnical insiders Increase the effectiveness of existing technical security tools by enhancing rules, configurations, and associated business processes Prepare for unusual insider attacks, including attacks linked to organized crime or the Internet underground By implementing this book's security practices, you will be incorporating protection mechanisms designed to resist the vast majority of malicious insider attacks.

Monetizing Your Data

A comprehensive index to company and industry information in business journals.

The Art of Game Design

This book addresses the challenges in the software engineering of variability-intensive systems. Variability-intensive systems can support different usage scenarios by accommodating different and unforeseen features and qualities. The book features academic and industrial contributions that discuss the challenges in developing, maintaining and evolving systems, cloud and mobile services for variability-intensive software systems and the scalability requirements they imply. The book explores software engineering approaches that can efficiently deal with variability-intensive systems as well as applications and use cases benefiting from variability-intensive systems.

JAMA

The CERT C Secure Coding Standard

Transforming data into revenue generating strategies and actions Organizations are swamped with data—collected from web traffic, point of sale systems, enterprise resource planning systems, and more, but what to do with it? Monetizing your Data provides a framework and path for business managers to convert ever-increasing volumes of data into revenue generating actions through three disciplines: decision architecture, data science, and guided analytics. There are large gaps between understanding a business problem and knowing which data is relevant to the problem and how to leverage that data to drive significant financial performance. Using a proven methodology developed in the field through delivering meaningful solutions to Fortune 500 companies, this book gives you the analytical tools, methods, and techniques to transform data you already have into information into insights that drive winning decisions. Beginning with an explanation of the analytical cycle, this book guides you through the process of developing value generating strategies that can translate into big returns. The companion website, www.monetizingyourdata.com, provides templates, checklists, and examples to help you apply the methodology in your environment, and the expert author team provides authoritative guidance every step of the way. This book shows you how to use your data to: Monetize your data to drive revenue and cut costs Connect your data to decisions that drive action and deliver value Develop analytic tools to guide managers up and down the ladder to better decisions Turning data into action is key; data can be a valuable competitive advantage, but only if you understand how to organize it, structure it, and uncover the actionable information hidden within it through decision architecture and guided analytics. From multinational corporations to single-owner small businesses, companies of every size and structure stand to benefit from these tools, methods, and techniques; Monetizing your Data walks you through the translation and transformation to help you leverage your data into value creating strategies.

Cyber Security Engineering

Since the success of products significantly depends on the quality of product performance, inadequate management of the product design process can lead to improper performance of products that can result in significant long-term business losses. Design for Profitability: Guidelines to Cost Effectively Manage the Development Process of Complex Products presents a design guideline for complex product design and development that enables you to cost-effectively improve the technical performance of your products and consequently improve your competitiveness in the marketplace as well as improve profitability. The book helps you improve the competitiveness of your organization in the market and eventually improve profitability. It presents a mobile robots design guideline based on an empirical study of the mobile robots design

process. This is an unprecedented guideline based on the empirical investigation of the internal aspects of the design process of complex products for cost-effectively enhancing the competitiveness in the market. The book also presents a hybrid lean-agile design paradigm for mobile robots. In addition, it points out key approaches and risks to manage the product development process efficiently. In designing complex products and integrated systems, industrial designers face a dilemma of cost-effectively striking a balance between product development time and product performance attributes. This book shows how and when value is added in product design and development through identifying statistically the most and least correlated design activities and strategies to product performance attributes. Introducing a new paradigm in the field of engineering design, the book gives you key approaches to efficiently manage the product development process.

The CERT C Coding Standard

The CERT C Coding Standard, Second Edition enumerates the coding errors that are the root causes of current software vulnerabilities in C, prioritizing them by severity, likelihood of exploitation, and remediation costs. "Secure programming in C can be more difficult than even many experienced programmers realize," said Robert C. Seacord, technical manager of the CERT Secure Coding Initiative and author of the CERT C Coding Standard. "Software systems are becoming increasingly complex as our dependency on these systems increases. In our new CERT standard, as with all of our standards, we identify insecure coding practices and present secure alternatives that software developers can implement to reduce or eliminate vulnerabilities before deployment."

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[HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)