

Opera Hotel Software Training

Organization Theory
Music, Opera, Dance, and Drama in Asia, the Pacific, and North America
Hotel Front Office Management
Commercial Carrier Journal
Standard Directory of Advertising Agencies
Hospitality Scene
Operability of Nuclear Systems in Normal and Adverse Environments
Harris New York Services
Directory
Update
Asian Hotel & Catering Times
Hotel Front Office
FIU Hospitality Review
The Market Study of Foodservice Technology
Hotels
InfoWorld
CHRIE
Communique
Plunkett's entertainment & media industry almanac
Information and Communication Technologies in Tourism 2014
CD-ROMs in Print
Hospitality
Hotel Business
Accountancy
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Business India
Programs for the Handicapped
Franchise Offering Circular
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Casino Journal
Search Data
Training
Hardcopy
Standard & Poor's Stock Reports
Caterer & Hotelkeeper
SAS Communications
Hotel Revenue Management: From Theory to Practice
Restaurant Business
Welding
Revenue Management for the Hospitality Industry

Organization Theory

Music, Opera, Dance, and Drama in Asia, the Pacific, and North America

Hotel Front Office Management

The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other new media outlets for entertainment and information are being refined at a rapid rate. Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of the "Entertainment & Media 350," our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the 350 largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax, competitive advantage and much more. This innovative book offers 550 pages of unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

Commercial Carrier Journal

Standard Directory of Advertising Agencies

Hospitality Scene

Operability of Nuclear Systems in Normal and Adverse Environments

This is the first text that has been developed specifically to examine what revenue managers in the hospitality industry must know and do to be successful. Numerous cases and practical examples are used to illustrate revenue management concepts. Chapter ending questions and problems help them perform the calculations and practice the decision-making skills that are used in the field. RM in Action shows how the revenue management principles can be clearly illustrated using real-world examples reported in various news outlets. RM on the Web offers sites listed on the Internet to provide supplemental information about a topic or issue. Revenue managers will then gain hands-on skills to effectively manage their inventories and prices.

Harris New York Services Directory

Update

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Hotel Front Office

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The Market Study of Foodservice Technology

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CHRIE Communique

Plunkett's entertainment & media industry almanac

This Second Edition has been updated to include a brand new chapter on yield management, plus a human resources chapter refocused to cover current trends in training, employee empowerment, and reducing turnover. In addition, you'll discover how to increase efficiency with today's hospitality technology--from electronic lock to front office equipment.

Information and Communication Technologies in Tourism 2014

CD-ROMs in Print

Hospitality

HotelBusiness

This research monograph aims at developing an integrative framework of hotel revenue management. It elaborates the fundamental theoretical concepts in the field of hotel revenue management like the revenue management system, process, metrics, analysis, forecasting, segmentation and profiling, and ethical issues. Special attention is paid on the pricing and non-pricing revenue management tools used by hoteliers to maximise their revenues and gross operating profit. The monograph investigates the revenue management practices of accommodation establishments in Bulgaria and provides recommendations for their improvement. The book is suitable for undergraduate and graduate students in tourism, hospitality, hotel management, services studies programmes, and researchers interested in revenue/yield management. The book may also be used by hotel general managers, marketing managers, revenue managers and other practitioners looking for ways to improve their knowledge in the field.

Accountancy

The papers presented in this volume advance the state-of-the-art research on social media and Web 2.0, electronic tourism marketing, website development and evaluation, search engine marketing and optimization, IT adoption and diffusion, virtual travel communities, mobile technologies, management information systems in tourism, eLearning, recommender systems for tourism businesses and destinations and electronic distribution for hospitality and travel products. This book covers the most significant topics contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in e-Tourism.

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