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The Productivity Puzzle: Restoring Economic Dynamism

### The Solution Revolution

Government Alone Can't Solve Society's Biggest Problems  
World hunger. Climate change. Crumbling infrastructure. It's clear that in today's era of fiscal constraints and political gridlock, we can no longer turn to government alone to tackle these and other towering social problems. What's required is a new, more collaborative and productive economic system. The Solution Revolution brings hope—revealing just such a burgeoning new economy where players from across the spectrum of business, government, philanthropy, and social enterprise converge to solve big problems and create public value. By erasing public-private sector boundaries, the solution economy is unlocking trillions of dollars in social benefit and commercial value. Where tough societal problems persist, new problem solvers are crowdfunding, ridesharing, app-developing, or impact-investing to design innovative new solutions for seemingly intractable problems. Providing low-cost health care, fighting poverty, creating renewable energy, and preventing obesity are just a few of the tough challenges that also represent tremendous opportunities for those at the vanguard of this movement. They create markets for social good and trade solutions instead of dollars to fill the gap between what government can provide and what citizens need. So what drives the solution economy? Who are these new players and how are their roles changing? How can we grow the movement? And how can we participate? Deloitte's William D. Eggers and Paul Macmillan answer these questions and more, and they introduce us to the people and organizations driving the revolution—from edgy social enterprises growing at a clip of 15 percent a year, to megafoundations, to Fortune 500 companies delivering social good on the path to profit. Recyclebank, RelayRides, and LivingGoods are just a few of the innovative organizations you'll read about in this book. Government cannot handle alone the huge challenges facing our global society—and it shouldn't. We need a different economic paradigm that can flexibly draw on resources, combine efforts, and create value, while improving the lives of citizens. The Solution Revolution shows the way.

## **The 100-Year Life**

The ultimate guide for those using or planning to use business consultants - and for consultants themselves In the last three decades of the 20th century the management consultancy industry grew at a cracking pace but increased scepticism about the value that consultants genuinely add, combined with the economic slowdown, has made life much tougher for the consulting industry. As firms have cut back on consulting services and begun to review the way they use consultants, consulting firms themselves are looking at how they need to change. People are now talking about business consulting rather than management consulting. Using real examples from a range of private sector firms, public sector organisations and from the consultants themselves, this book explores the new business consulting world and looks at every element of it with the aim of both helping firms make better use of consultants and showing consultants how they need to adapt and provide their clients a better service.

## **ITF Transport Outlook 2017**

Mobility as a Service (MaaS) is a new mobility concept gaining pace in many cities around the world. Its value proposition concerns integration of mobility services which is realized by providing trip planning and one-stop fare purchase for the user through a single platform. The MaaS vision is being enabled by advances in intelligent systems, the internet of things, cloud technology and big data management. This MaaS paper introduces and explains the MaaS concept (Chapter 1) and presents the MaaS enablers (Chapter 2 on Digital Enabler, Chapter 3 on Car-sharing and Chapter 4 on Bike-sharing) and MaaS application challenges (Chapter 5 on MaaS cost, risk and revenue challenges and Chapter 6 on MaaS infrastructure challenges). This paper was issued as Transport Trends and Economics 2018-2019 activity of the Economic Commission for Europe Working Party on Transport Trends and Economics.

## **The Sponsor Effect**

This book focuses on the challenge that Australia faces in transitioning to renewable energy and regenerating its cities via a transformation of its built environment. Both are necessary conditions for low carbon living in the 21st century. This is a global challenge represented by the United Nation's Sustainable Development Goals and the IPCC's Climate Change program and its focus on mitigation and adaptation. All nations must make significant contributions to this transformation. This book highlights the new knowledge and innovation that has emerged from research projects undertaken in the Co-operative Research Centre for Low Carbon Living between 2012 and 2019 - an initiative of the Australian Government's Department of Industry, Science and Technology that is tasked with responding to the UN challenges. Four principal transition pathways were central to the CRC and provide the thematic structure to this volume. They focus on technology, buildings, precinct and city design, and human behaviour - and their interactions.

## **Scaling Edges**

The need to reduce food loss and waste is firmly embedded in the 2030 Agenda for Sustainable Development. Food loss and waste reduction is considered important for improving food security and nutrition, promoting environmental sustainability and lowering production costs. However, efforts to reduce food loss and waste will only be effective if informed by a solid understanding of the problem. This report provides new estimates of the percentage of the world's food lost from production up to the retail level. The report also finds a vast diversity in existing estimates of losses, even for the same commodities and for the same stages in the supply chain. Clearly identifying and understanding critical loss points in specific supply chains – where considerable potential exists for reducing food losses – is crucial to deciding on appropriate measures. The report provides some guiding principles for interventions based on the objectives being pursued through food loss and waste reductions, be they in improved economic efficiency, food security and nutrition, or environmental sustainability.

### **As One**

#### **Which Two Heads Are Better Than One?**

A New York Times Bestseller, One of The Wall Street Journal's "10 Books to Read Now," and One of Kirkus Reviews's Best Nonfiction Books of Year We all sense it—something big is going on. You feel it in your workplace. You feel it when you talk to your kids. You can't miss it when you read the newspapers or watch the news. Our lives are being transformed in so many realms all at once—and it is dizzying. In Thank You for Being Late, version 2.0, with a new afterword, Thomas L. Friedman exposes the tectonic movements that are reshaping the world today and explains how to get the most out of them and cushion their worst impacts. His thesis: to understand the twenty-first century, you need to understand that the planet's three largest forces—Moore's law (technology), the Market (globalization), and Mother Nature (climate change and biodiversity loss)—are accelerating all at once. These accelerations are transforming five key realms: the workplace, politics, geopolitics, ethics, and community. The year 2007 was the major inflection point: the release of the iPhone, together with advances in silicon chips, software, storage, sensors, and networking, created a new technology platform that is reshaping everything from how we hail a taxi to the fate of nations to our most intimate relationships. It is providing vast new opportunities for individuals and small groups to save the world—or to destroy it. With his trademark vitality, wit, and optimism, Friedman shows that we can overcome the multiple stresses of an age of accelerations—if we slow down, if we dare to be late and use the time to reimagine work, politics, and community. Thank You for Being Late is an essential guide to the present and the future.

#### **The Economist: Business Consulting**

NEW YORK TIMES and WALL STREET JOURNAL BESTSELLER ONE OF THE WASHINGTON POST'S 10 BEST BOOKS OF 2015 One of the world's leading authorities on global security, Marc Goodman takes readers deep into the digital underground to expose the alarming ways criminals, corporations, and even

countries are using new and emerging technologies against you—and how this makes everyone more vulnerable than ever imagined. Technological advances have benefited our world in immeasurable ways, but there is an ominous flip side: our technology can be turned against us. Hackers can activate baby monitors to spy on families, thieves are analyzing social media posts to plot home invasions, and stalkers are exploiting the GPS on smart phones to track their victims' every move. We all know today's criminals can steal identities, drain online bank accounts, and wipe out computer servers, but that's just the beginning. To date, no computer has been created that could not be hacked—a sobering fact given our radical dependence on these machines for everything from our nation's power grid to air traffic control to financial services. Yet, as ubiquitous as technology seems today, just over the horizon is a tidal wave of scientific progress that will leave our heads spinning. If today's Internet is the size of a golf ball, tomorrow's will be the size of the sun. Welcome to the Internet of Things, a living, breathing, global information grid where every physical object will be online. But with greater connections come greater risks. Implantable medical devices such as pacemakers can be hacked to deliver a lethal jolt of electricity and a car's brakes can be disabled at high speed from miles away. Meanwhile, 3-D printers can produce AK-47s, bioterrorists can download the recipe for Spanish flu, and cartels are using fleets of drones to ferry drugs across borders. With explosive insights based upon a career in law enforcement and counterterrorism, Marc Goodman takes readers on a vivid journey through the darkest recesses of the Internet. Reading like science fiction, but based in science fact, *Future Crimes* explores how bad actors are primed to hijack the technologies of tomorrow, including robotics, synthetic biology, nanotechnology, virtual reality, and artificial intelligence. These fields hold the power to create a world of unprecedented abundance and prosperity. But the technological bedrock upon which we are building our common future is deeply unstable and, like a house of cards, can come crashing down at any moment. *Future Crimes* provides a mind-blowing glimpse into the dark side of technological innovation and the unintended consequences of our connected world. Goodman offers a way out with clear steps we must take to survive the progress unfolding before us. Provocative, thrilling, and ultimately empowering, *Future Crimes* will serve as an urgent call to action that shows how we can take back control over our own devices and harness technology's tremendous power for the betterment of humanity—before it's too late. From the Hardcover edition.

## **A Roadmap to SEC Reporting Considerations for Business Combinations (2019)**

### **Business Ethics**

Are you investing in the right people? Many people know the benefit of finding a sponsor--someone who goes beyond traditional mentorship to partner with a junior-level employee to help build their skills, advocate for them when opportunities arise, and open doors. But few realize that being a sponsor is just as important to career growth as finding one. According to new research from economist and thought leader Sylvia Ann Hewlett, senior executives who sponsor rising talent are 53 percent more likely to be promoted than those who don't. Similarly, middle-

level managers who have proteges are 167 percent more likely to be given stretch assignments. Well-chosen proteges contribute stellar performance, steadfast loyalty, and capabilities that you, the sponsor, may lack, thus increasing how fast and how far you can go. But how do you find standout proteges, let alone develop them so that they're able to come through for you and your organization? This book has the answers you need. Combining powerful new data and rich examples drawn from in-depth interviews with leaders from companies such as Unilever, Aetna, Blizzard Entertainment, and EY, *The Sponsor Effect* provides a seven-step playbook for how you can become a successful sponsor. You'll learn to: Identify the right mix of proteges Include those with differing perspectives Inspire your proteges and ignite their ambition Instruct them to develop key skill sets Inspect your picks for performance and loyalty Instigate a deal, detailing the terms of a relationship Invest three ways and reap the rewards Along the way, you'll discover the enormous benefits of investing in these valuable relationships.

### **Business Chemistry**

*The Jungle* portrays the harsh conditions and exploited lives of immigrants in the United States in Chicago and similar industrialized cities. The book depicts working-class poverty, the lack of social supports, harsh and unpleasant living and working conditions, and a hopelessness among many workers. The primary purpose of the novel in describing the meat industry and its working conditions was to advance socialism in the United States. The main character in the book, Jurgis Rudkus, a Lithuanian immigrant, tries to make ends meet in Chicago. The book begins with his wife Ona and his wedding feast. He and his family live near the stockyards and meatpacking district where many immigrants, who do not know much English, work. He takes a job at Brown's slaughterhouse. Jurgis had thought the US would offer more freedom, but he finds working-conditions harsh. He and his young wife struggle to survive as they fall deeply into debt and become prey to con men. Hoping to buy a house, they exhaust their savings on the down payment for a substandard slum house, which they cannot afford. The family is eventually evicted after their money is taken.

### **Firms of Endearment**

What business is your company really in? That's a question all executives should all ask before demand for their firm's products or services dwindles. In *Marketing Myopia*, Theodore Levitt offers examples of companies that became obsolete because they misunderstood what business they were in and thus what their customers wanted. He identifies the four widespread myths that put companies at risk of obsolescence and explains how business leaders can shift their attention to customers' real needs instead.

### **Small is Beautiful**

Today's best companies get it. From Costco® to Commerce Bank, Wegmans to Whole Foods®: they're becoming the ultimate value creators. They're generating every form of value that matters: emotional, experiential, social, and financial. And they're doing it for all their stakeholders. Not because it's "politically correct":

because it's the only path to long-term competitive advantage. These are the Firms of Endearment. Companies people love doing business with. Love partnering with. Love working for. Love investing in. Companies for whom "loyalty" isn't just real: it's palpable, and driving unbeatable advantages in everything from marketing to recruitment. You need to become one of those companies. This book will show you how. You'll find specific, practical guidance on transforming every relationship you have: with customers, associates, partners, investors, and society. If you want to be great—truly great—this is your blueprint. We're entering an Age of Transcendence, as people increasingly search for higher meaning in their lives, not just more possessions. This is transforming the marketplace, the workplace, the very soul of capitalism. Increasingly, today's most successful companies are bringing love, joy, authenticity, empathy, and soulfulness into their businesses: they are delivering emotional, experiential, and social value—not just profits. Firms of Endearment illuminates this, the most fundamental transformation in capitalism since Adam Smith. It's not about "corporate social responsibility": it's about building companies that can sustain success in a radically new era. It's about great companies like IDEO and IKEA®, Commerce Bank and Costco®, Wegmans and Whole Foods®: how they earn the powerful loyalty and affection that enables truly breathtaking performance. This book is about gaining "share of heart," not just share of wallet. It's about aligning stakeholders' interests, not just juggling them. It's about building companies that leave the world a better place. Most of all, it's about why you must do all this, or risk being left in the dust and how to get there from wherever you are now.

### **Institutional Innovation**

As the largest ever Australian government investment in creative industries development, the Creative Industries Innovation Centre delivered tailored business services to more than 1500 creative businesses from 2009 to 2015 and provided industry intelligence and advice for public policy and peak sectoral activity. This collection gives an overview of the current 'state of business' in Australia's creative industries – both as an industry sector in its own right and as an enabling sector and skills set for other industries – and reflects on business needs, creative industries policy and support services for the sector. With contributions from the Centre's team of senior business advisers and from leading Australian researchers who worked closely with the Centre –including experts on design-led innovation and the creative economy – and case studies of leading Australia creative businesses, the book is intended as an industry-relevant contribution to business development and public policy. Content links to the publicly accessible Creative Industries Innovation Centre Collection Archive at the UTS Library, which holds material from Centre's activities over its six years of operation.

### **Risk Culture**

This publication combines the SEC's guidance on reporting for business acquisitions -- including acquisitions of real estate operations and pro forma financial information -- with Deloitte's interpretations (Q&As) and examples in a comprehensive, reader-friendly format.

## **Decarbonising the Built Environment**

Recent catastrophic business failures have caused some to rethink the value of the audit, with many demanding that auditors take more responsibility for fraud detection. This book provides forensic accounting specialists?experts in uncovering fraud?with new coverage on the latest PCAOB Auditing Standards, the Foreign Corrupt Practices Act, options fraud, as well as fraud in China and its implications. Auditors are equipped with the necessary practical aids, case examples, and skills for identifying situations that call for extended fraud detection procedures.

## **Working Mother**

The Digital Economy Report 2019 on "Value creation and capture: Implications for developing countries" takes stock of recent trends in the global digital landscape and discusses the development and policy implications of data and digital platforms. A key feature of the evolving digital economy is the increasing role of digital data as an economic resource, together with digital platforms as new influential actors, with capacity to collect, process, analyze and monetize data. The report considers policy options for countries to help ensure that they capture a fair part of the value created in the digital economy for inclusive development. Key issues include the market impact of emerging technologies and digital platforms, the impact on smaller businesses in developing countries and the implications for infrastructure, entrepreneurship, skills, competition, data flows, data protection, taxation and other relevant policies.

## **Holland Real Estate Yearbook 2007**

The magazine that helps career moms balance their personal and professional lives.

## **Exponential Organizations**

The ITF Transport Outlook provides an overview of recent trends and near-term prospects for the transport sector at a global level, as well as long-term prospects for transport demand to 2050, for freight (maritime, air and surface), passenger transport (car, rail and air) and CO2 emissions.

## **The Law Times**

Papua New Guinea is poised for change, as the country's mineral riches are providing a major opportunity for economic development through the exploitation of natural

## **Creative Business in Australia**

Explains the principle of "pull" and how to effectively apply it to individuals and organizations to increase organizational and social change and develop creative talent.

## **Human Resource Accounting**

### **The State of Food and Agriculture 2019**

Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

### **Pharmaceutical Policy in China**

Get going on the Fast Track to a successful career Whether you're gearing up for interviews, or deciding where to start your job search, this book is packed with the no-nonsense stats and critical information you need to launch your career. Based on BusinessWeek's famous rating system, this at-a-glance guide answers all your questions, including: How can I stand out to top companies? Tips, anecdotes, and up-to-date information on interview killers Who's got the best internship and full-time positions for recent graduates? Resume-building opportunities each employer offers What kinds of experience are employers looking for? Ways to make even your summer life guarding job work in your favor What's it worth? Starting salaries, signing bonuses, and more With Web links, phone numbers, company profiles, and insights from new employees, this guide is all you need to find the perfect fit for your career-and get started on the fast track for life.

### **Thank You for Being Late**

Dostoevsky's Democracy offers a major reinterpretation of the life and work of the great Russian writer by closely reexamining the crucial transitional period between the early works of the 1840s and the important novels of the 1860s. Sentenced to death in 1849 for utopian socialist political activity, the 28-year-old Dostoevsky was subjected to a mock execution and then exiled to Siberia for a decade, including four years in a forced labor camp, where he experienced a crisis of belief. It has been influentially argued that the result of this crisis was a conversion to Russian Orthodoxy and reactionary politics. But Dostoevsky's Democracy challenges this view through a close investigation of Dostoevsky's Siberian decade and its most important work, the autobiographical novel Notes from the House of the Dead (1861). Nancy Ruttenburg argues that Dostoevsky's crisis was set off by his encounter with common Russians in the labor camp, an experience that led to an intense artistic meditation on what he would call Russian "democratism." By tracing the effects of this crisis, Dostoevsky's Democracy presents a new understanding of Dostoevsky's aesthetic and political development and his role in shaping Russian modernity itself, especially in relation to the preeminent political event of his time, peasant emancipation.

### **Drones and Unmanned Aerial Systems**

This book tackles the regulatory issues of Unmanned Aerial Systems (UAS) or Remotely-Piloted Aerial Systems (RPAS), which have profound consequences for privacy, security and other fundamental liberties. Collectively known as "drones," they were initially deployed for military purposes: reconnaissance, surveillance and

extrajudicial executions. Today, we are witnessing a growth of their use into the civilian and humanitarian domain. They are increasingly used for goals as diverse as news gathering, aerial inspection of oil refinery flare stacks, mapping of the Amazonian rain-forest, crop spraying and search and rescue operations. The civil use of drones is becoming a reality in the European Union and in the US. The drone revolution may be a new technological revolution. Proliferation of the next generation of “recreational” drones show how drones will be sold as any other consumer item. The cultural perception of the technology is shifting, as drones are increasingly being used for humanitarian activities, on one hand, but they can also firmly be situated in the prevailing modes of postmodern governance on the other hand. This work will be of interest to researchers in Criminology and Criminal Justice interested in issues related to surveillance, security, privacy, and technology. It will also provide a criminological background for related legal issues, such as privacy law, aviation law, international criminal law, and comparative law.

### **The Fourth Industrial Revolution**

A guide to putting cognitive diversity to work Ever wonder what it is that makes two people click or clash? Or why some groups excel while others fumble? Or how you, as a leader, can make or break team potential? Business Chemistry holds the answers. Based on extensive research and analytics, plus years of proven success in the field, the Business Chemistry framework provides a simple yet powerful way to identify meaningful differences between people’s working styles. Who seeks possibilities and who seeks stability? Who values challenge and who values connection? Business Chemistry will help you grasp where others are coming from, appreciate the value they bring, and determine what they need in order to excel. It offers practical ways to be more effective as an individual and as a leader. Imagine you had a more in-depth understanding of yourself and why you thrive in some work environments and flounder in others. Suppose you had a clearer view on what to do about it so that you could always perform at your best. Imagine you had more insight into what makes people tick and what ticks them off, how some interactions unlock potential while others shut people down. Suppose you could gain people’s trust, influence them, motivate them, and get the very most out of your work relationships. Imagine you knew how to create a work environment where all types of people excel, even if they have conflicting perspectives, preferences and needs. Suppose you could activate the potential benefits of diversity on your teams and in your organizations, improving collaboration to achieve the group’s collective potential. Business Chemistry offers all of this--you don’t have to leave it up to chance, and you shouldn’t. Let this book guide you in creating great chemistry!

### **Digital Economy Report 2019**

### **The Report: Papua New Guinea 2013**

Risk Culture is a practical volume devoted to the qualitative aspects of risk management, including those that should be firmly embedded in the corporate culture. Through descriptions, examples and case studies, the book analyzes weak

and strong cultures and proposes a series of structural and behavioral actions to strengthen a company's culture.

## **Marketing Myopia**

## **A Guide to Forensic Accounting Investigation**

## **The Power of Pull**

Offers a look at the power of collaboration, defining eight archetypes of leaders and followers and then explaining how readers can take different cases of successful collective behavior and apply them to their own organizations.

## **The Jungle**

## **Transport Trends and Economics 2018-2019**

\*A new edition of the international bestseller (a #1 bestseller in Japan), featuring a new preface\* Does the thought of working for 60 or 70 years fill you with dread? Or can you see the potential for a more stimulating future as a result of having so much extra time? Many of us have been raised on the traditional notion of a three-stage approach to our working lives: education, followed by work and then retirement. But this well-established pathway is already beginning to collapse – life expectancy is rising, final-salary pensions are vanishing, and increasing numbers of people are juggling multiple careers. Whether you are 18, 45 or 60, you will need to do things very differently from previous generations and learn to structure your life in completely new ways. The 100-Year Life is here to help. Drawing on the unique pairing of their experience in psychology and economics, Lynda Gratton and Andrew Scott offer a broad-ranging analysis as well as a raft of solutions, showing how to rethink your finances, your education, your career and your relationships and create a fulfilling 100-year life. · How can you fashion a career and life path that defines you and your values and creates a shifting balance between work and leisure? · What are the most effective ways of boosting your physical and mental health over a longer and more dynamic lifespan? · How can you make the most of your intangible assets – such as family and friends – as you build a productive, longer life? · In a multiple-stage life how can you learn to make the transitions that will be so crucial and experiment with new ways of living, working and learning? Shortlisted for the FT/McKinsey Business Book of the Year Award and featuring a new preface, The 100-Year Life is a wake-up call that describes what to expect and considers the choices and options that you will face. It is also fundamentally a call to action for individuals, politicians, firms and governments and offers the clearest demonstration that a 100-year life can be a wonderful and inspiring one.

## **Future Crimes**

A sleeker, more comprehensive approach to construction projects BIM and Construction Management, Second Edition is a complete integration guide, featuring practical advice, project tested methods and workflows, and tutorials for implementing Building Information Modeling and technology in construction. Updated to align with the latest software editions from Autodesk, Trimble and Bentley, this book provides a common sense approach to leveraging BIM to provide significant value throughout a project's life cycle. This book outlines a results-focused approach which shows you how to incorporate BIM and other technologies into all phases of construction management, such as: Project planning: Set up the BIM project to succeed right from the start by using the right contracts, the right processes and the right technology Marketing: How to exceed customer expectations and market your brand of BIM to win. Pre-construction: Take a practical approach to engineer out risks in your project by using the model early to virtually build and analyze your project, prior to physical construction. Construction: Leverage the model throughout construction to build safer and with better quality. Field work: Learn how mobile technologies have disrupted the way we work in the field to optimize efficiencies and access information faster. Closeout: Deliver a better product to your customer that goes beyond the physical structure and better prepares them for future operations. Additionally, the book provides a look at technology trends in construction and a thoughtful perspective into potential use cases going forward. BIM and Construction Management, Second Edition builds on what has changed in the construction landscape and highlights a new way of delivering BIM-enabled projects. Aligning to industry trends such as Lean, integrated delivery methods, mobile platforms and cloud-based collaboration this book illustrates how using BIM and technology efficiently can create value.

### **BIM and Construction Management**

China has a complex pharmaceutical system that is currently undergoing significant reforms. This book provides a comprehensive overview of China's pharmaceutical system and covers key topics such as drug approvals and quality regulation, expenditure trends, pricing and reimbursement, irrational prescribing, traditional Chinese medicine, industrial policy, and the role of hospitals, primary care, and pharmacies.

### **BusinessWeek Fast Track: The Best Places to Launch a Career**

This monograph is a collection of articles on productivity and related topics submitted by speakers at an interdisciplinary November 2017 conference sponsored by, among others, the CFA Institute Research Foundation, with additional articles solicited by the editors from noted experts on the field.

### **Vault Guide to the Case Interview**

### **Financial Services Fact Book**

In the bestselling tradition of The Fred Factor and What the CEO Wants You to Know, bestselling author and quality guru Subir Chowdhury (The Power of Six

Sigma), tackles a question that has haunted him in his consulting work with companies for years. Why is it that some companies improve 50x, while others improve only incrementally? The ideas and training, after all, is the same. What is the difference? That is the question he tackles in this compelling and empowering new book. In *The Difference*, Subir Chowdhury looks at what distinguishes a company that adopts his quality training processes, and improves 5x, versus a company that adopts the same training and consulting, but increases their profits and quality 50x. The difference, he claims, is this short, engaging, and insightful book, is the people in your workplace, on your staff, in your executive offices. The best processes and training programs in the world will not lead to world-class operations, unless a company first looks to the people who make up their workforce. Only by creating a "caring mindset" -- a culture built upon straightforwardness, honest and openness; a management structure that thinks about the concerns of their people; a workplace that inspires accountability and engagement; and managers and employees who tackle the challenges they face with perseverance and resolve, can companies flourish and excel.

### **The Productivity Puzzle: Restoring Economic Dynamism**

Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year  
"EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business."  
—Ray Kurzweil, Director of Engineering at Google  
In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in *EXPONENTIAL ORGANIZATIONS*, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level. "*EXPONENTIAL ORGANIZATIONS* is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015

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