

## May June 2013 Business Studies Paper2 7115

The Unfinished LeaderEnterprise Relationship ManagementLarge Databases in Economic HistoryThe Oxford Handbook of State and Local GovernmentImperial SubjectsUsing Microsoft Excel and Access 2013 for AccountingWho's who Among Students in American Universities and CollegesStrategic ManagementDeafnessEat Move SleepOhio SchoolsThe British National BibliographyLanguage Planning and Student ExperiencesTransactions of the American Society of Civil EngineersOrganizational BehaviorInternational Business in ChinaMinerals Yearbook - Area Reports: International ReviewCambridge IGCSE® Business Studies Coursebook with CD-ROMIlluminating How Identities, Stereotypes and Inequalities Matter through Gender StudiesGLOBAL 4 (with GLOBAL Online, 1 term (6 months) Printed Access Card)The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant TechnologiesThe Paradox of the Straits of MalaccaThe Oxford Handbook of Asian Business SystemsIntroduction to International and Global Studies, Second EditionCMDB SystemsRelations. Beyond Anthropocentrism, 1.1 - June 2013GlobalizationUnderstanding Environmental PolicyFraud in Financial StatementsThe Sweet SpotManagement and International ReviewMichigan Business StudiesMexico BusinessUnderstanding the Social Economy of the United StatesCambridge IGCSE and O Level Business Studies 5th editionESSAYS IN ECONOMIC AND MANAGERIAL STUDIES IN HONOUR OF MOSTAFA EMAMIGame PlayCost of CapitalFourth Generation Mobile CommunicationGlobal Business and Corporate Governance

### **The Unfinished Leader**

This highly original work posits that the changes in the nature of citizenship caused by neoliberal globalization must be understood as the result of an ongoing imperial project. Although they may seem admirable, policies such as humanitarian and citizenship rights are really an imperial venture led by global institutions and corporations in order to export capitalist market forces worldwide. This entails a form of neoliberal citizenship in which social security is replaced by market insecurity and rising inequality. In this light, the citizen becomes an "imperial subject" whose needs and desires have been colonized by the global market. However, emerging social forces in Latin America and elsewhere have begun to challenge this imperialist logic, fostering a resistance that may bring forth a new global vision of citizenship. This unique analysis draws together neoliberal citizenship, new imperialism, and the creation of 'financial subjects' into an innovative theoretical exploration. By expanding the debate on global citizenship, Imperial Subjects will engage readers in political and social sciences interested in contemporary political thought, citizenship, and globalization.

### **Enterprise Relationship Management**

The first edition of this pragmatic course text emphasized the policy value of a "big picture" approach to the ethical, political, technological, scientific, economic, and management aspects of environmental issues. The text then applied this approach to real-world case examples involving leaks in underground storage tanks, toxic waste cleanup, and the effects of global climate change. This second edition demonstrates the ongoing effectiveness of the book's framework in generating meaningful action and policy solutions to current environmental issues. The text adds case examples concerning congestion taxes, e-waste, hydrofracking, and recent developments in global climate change, updating references and other materials throughout and incorporating the political and policy changes of the Obama administration's first term and developments in national and global environmental issues.

## **Large Databases in Economic History**

In today's connected global marketplace, success and failure is bound up with the management of your inter-organisational partnerships. Competition is no longer between individual organisations but between alliances of companies and networks of supply chains. Richard Gibbs and Andrew Humphries provide a practical guide to the management process and skill sets needed for co-ordinating the business activities that are essential to creating a competitive advantage. Their eight partnership types developed from earlier research help readers adapt their relationship strategies to the different opportunities that present themselves and focus their greatest time and resources on the collaborations that offer the greatest value. The text includes an explanation of the context for collaboration, the principles and drivers for success, as well as techniques for appraisal and management. This is an excellent overview of the tools, techniques and philosophies behind an enterprise's successful management of its strategically important relationships. Enterprise Relationship Management will help ensure your organisation has the requisite ability to form, manage, retire and exit partnerships in a fluid and agile way. Whether you are in sales or marketing or finance and operations, this book will show you how to get the most from your partnerships.

## **The Oxford Handbook of State and Local Government**

Understanding the Social Economy of the United States is a comprehensive introduction to the operation and study of organizations with social goals – public sector nonprofits, civil society organizations, social enterprises, cooperatives and other organizations with a social mission – under the rubric of the social economy. This text is rich in examples and case studies that explain the social economy framework in the context of the United States. The book not only highlights the differences between these organizations and traditional businesses, but also provides applied chapters on organizational development, strategic management and leadership, human resources, finance, and social accounting and accountability in social economy organizations. The perfect introduction to the social economy framework for students of nonprofit

management, business, social entrepreneurship, and public policy, Understanding the Social Economy of the United States an invaluable resource for the classroom and for practitioners working in the social economy sector.

## **Imperial Subjects**

The major changes in strategy and structure in MNEs increasing levels of global integration, innovation by design, new network structures, outsourcing of major value-chain activities, E-commerce and the backlash against globalization. This special issue includes an overview of the integration-responsiveness framework.

## **Using Microsoft Excel and Access 2013 for Accounting**

## **Who's who Among Students in American Universities and Colleges**

People, processes, and technology. These are the three major drivers of business achievement. The best leaders inherently understand that great companies start with great people. This is as true now as it was during the beginning of the industrial revolution, and understanding and staying current on the latest organizational behavior research and best practices paves the way for managerial success. In this updated edition of Organizational Behavior, theory, new research and real-world case studies are combined in an engaging manner to blend together the critical concepts and skills needed to successfully manage others and build a strong organization across all levels of a company. Featuring an in-depth view of the process and practice of managing individuals, teams, and entire organizations, the text provides a solid foundation for students and future managers.

## **Strategic Management**

International Business in China looks at the inner workings of business in China. Each sector is explored in detail against the broader cultural context and regional variations. Throughout, the focus is on the political changes which have taken place in recent years and how this has affected business both within China and the firms interacting with her on an international level. The contributors are all well known for their expertise in international business and have had extensive experience with business in China on a domestic and international level. They provide an excellent blend of succinct analysis and practical guidelines for those interested in discovering more about international business in China.

## **Deafness**

This book is a timely comparison of the divergent worlds of policy implementation and policy ambition, the messy, often contradictory here-and-now reality of languages in schools and the sharp-edged, shiny, future-oriented representation of languages in policy. Two deep rooted tendencies in Australian political and social life, multiculturalism and Asian regionalism, are represented as key phases in the country's experimentation with language education planning. Presenting data from a five year ethnographic study combined with a 40 year span of policy analysis, this volume is a rare book length treatment of the chasm between imagined policy and its experienced delivery, and will provide insights that policymakers around the world can draw on.

## **Eat Move Sleep**

Updated to reflect recent global developments, the second edition of *Globalization: A Basic Text* presents an up-to-date introduction to major trends and topics relating to globalization studies. Features updates and revisions in its accessible introduction to key theories and major topics in globalization Includes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainability Utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner Offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology Written by an internationally recognized and experienced author team

## **Ohio Schools**

'Big data' is now readily available to economic historians, thanks to the digitisation of primary sources, collaborative research linking different data sets, and the publication of databases on the internet. Key economic indicators, such as the consumer price index, can be tracked over long periods, and qualitative information, such as land use, can be converted to a quantitative form. In order to fully exploit these innovations it is necessary to use sophisticated statistical techniques to reveal the patterns hidden in datasets, and this book shows how this can be done. A distinguished group of economic historians have teamed up with younger researchers to pilot the application of new techniques to 'big data'. Topics addressed in this volume include prices and the standard of living, money supply, credit markets, land values and land use, transport, technological innovation, and business networks. The research spans the medieval, early modern and modern periods. Research methods include simultaneous equation systems, stochastic trends and discrete choice modelling. This book is essential reading for doctoral and post-doctoral researchers in business, economic and social history. The case studies will also appeal to historical geographers and applied econometricians.

## **The British National Bibliography**

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Language Planning and Student Experiences**

This book presents a new era where the main force for social change, research, education, economic betterment, and even employee happiness is the global enterprise. So many businesses today are “global,” though often with conflicting priorities and potential civilization clashes. Companies may operate in a practically borderless world, seeking ideas and talents globally, but without proper knowledge and preparation, it is one endless struggle. Inside, you’ll learn many global business-related issues ranging from historical matters to the realities of the 21st century—from local cultures to global organizations and from political, legal, and economic topics to accounting, finance, marketing, and management perspectives. This book directs your attention to critical business challenges in addition to the need of corporate governance at all levels. These issues include how it all relates to the environment and the structure of the corporation. Whether you’re already out in the CEO world, or a student in upper-level undergraduate or graduate study, or executive education, this book gives you numerous combinations of how-to-do projects with philosophical perspectives of a new and challenging era.

## **Transactions of the American Society of Civil Engineers**

This book deals with the development of so-called fourth generation mobile communications or 4G. It covers all aspects of the technology in a form comprehensible to the general reader, a history of its implementation on a worldwide basis and information on how it will be used to improve business transactions. It is up-to-date, comprehensive, and is based upon information acquired from well over one thousand individual sources. All of the data are set up in a manner that simplifies comparisons between countries and service providers. Based on the extensive analysis of the different contexts and progress of 4G technology, future prospects for high-speed mobile communications are also presented.

## **Organizational Behavior**

ESSAYS IN ECONOMIC AND MANAGERIAL THOUGHT IN HONOUR OF MOSTAFA EMAMI Mostafa Emami’s work on the history of economic and management thought has been provoking debate for over one decades. This book brings together key contributions of recent years, in addition to some brand new pieces, including an extensive Article often neglected

arguments for government intervention in the economy to correct market failures, and his critical view of the business class as an anti-social force. If you are interested in political economy and have some grounding in the subject matter then Emami's essays make for engaging, essential reading, concludes Nick Taylor. essays in economic and management and managements in honour of mostafa emami: Collected Essays IV. Mostafa Emami's. Rutledge. January 2013. Find this book: Mostafa Emami's first volume of Collected Essays is, by all means, a book for those already acquainted with the history of economic and management thought. It is the work of an author who has such familiarity with his subject matter that each essay reads with the assumption of a thorough grounding in the subject. Mostafa Emami (PHD ECO.FIN) has been a Member Talent of Young Researchers and Elite Club (since 2010) and a Member of the Iran's National Elites Foundation (since 2012), and Research Fellow of Centre for Scientific Cooperation & Elite Affairs, Iran's Ministry of Defence, where he was promoted to Study in Doctor of Philosophy in field of financial behaviour from Michigan Technological University in 2013. He served as a graduate at "Tarbiat Modares University " from 2010 to 2012. He has carved out a vast area of expertise on the classical economists and his list of publications is dizzying in length. What has made him so influential is his possession of a renowned fighting spirit in the development of an of ten-controversial perspective of the subject matter. Fortunately for the reader, and certainly for the student of economic and managements, this means his papers consist of a set of clearly argued and lively debates on the classical economic and managements canon. This volume, which presents work from roughly the last decade, covers new fields of economists . One of his skills is his ability to make sense of the evolution of thought across such a daunting time-scale, and this collection demonstrates this quality admirably. This same attribute, however, is where much of the controversy surrounding his work lies. ,Publications,Profitability,Developing Country,United States,Cross Section,Economic Growth,Time Series,Interest Rate,Empirical Evidence,Case Study,Panel Data,Exchange Rate,Decision Making,Stock Returns,Monetary Policy,Indexation,Stock Market,Empirical Study,Human Capital,Competitive Advantage,Empirical Analysis,Stock Price,Business Cycle,Asset Prices,Satisfiability,International Business,Risk Aversion,Labor Market,Growth Rate,International Trade,Financial Market,Firm Performance,Supply Chain,Economic Development,Empirical Research,New Products,Design Methodology,Transaction Cost,Information Technology,Corporate Governance,Unit Root,Service Quality,Performance Measure,Economic Theory,Capital Market,Theoretical Model,Small Firms,Customer Satisfaction,Statistical Significance,Cash Flow,United Kingdom,Technological Change,Foreign Direct Investment,Public Good,Firm Size,Strategic Management,Asymmetric Information,Capital Structure,Supply Chain Management,Public Policy,Organizational Learning,Market Structure,Option Pricing,Term Structure,Property Rights,Conceptual Framework,Political Economy,Life Cycle,Rational Expectation,Utility Function,Market Share,Private Information,Decision Maker,New Technology,Time Varying,Dynamic Model,Instrumental Variable,Survey Data,Resource Based View,Data Collection

## **International Business in China**

This book interweaves the theory of strategic management with the special requirements of Indian business environment. This fourth edition of the popular text in strategic management brings the current and updated content in the discipline in a lucid and reader-friendly manner. The content for this edition is thoroughly revised, rewritten, and updated with 36 cases (comprehensive and mini) of Indian organisations and companies. Salient Features: - New chapters dealing with sustainability in the context of strategic management, and methods of pursuing strategies. - Enhanced framework of strategy implementation in India - Learning objectives based content with new examples, illustrations and cases.

## **Minerals Yearbook - Area Reports: International Review**

Once in a while, a book comes along that changes how you think, feel, and act every day. In *Eat Move Sleep*, #1 New York Times bestselling author Tom Rath delivers a book that will improve your health for years to come. While Tom's bestsellers on strengths and well-being have already inspired more than 5 million people in the last decade, *Eat Move Sleep* reveals his greatest passion and expertise. Quietly managing a serious illness for more than 20 years, Tom has assembled a wide range of information on the impact of eating, moving, and sleeping. Written in his classic conversational style, *Eat Move Sleep* features the most proven and practical ideas from his research. This remarkably quick read offers advice that is comprehensive yet simple and often counterintuitive but always credible. *Eat Move Sleep* will help you make good decisions automatic — in all three of these interconnected areas. With every bite you take, you will make better choices. You will move a lot more than you do today. And you will sleep better than you have in years. More than a book, *Eat Move Sleep* is a new way to live.

## **Cambridge IGCSE® Business Studies Coursebook with CD-ROM**

### **Illuminating How Identities, Stereotypes and Inequalities Matter through Gender Studies**

A one-stop shop for background and current thinking on the development and uses of rates of return on capital Completely revised for this highly anticipated fifth edition, *Cost of Capital* contains expanded materials on estimating the basic building blocks of the cost of equity capital, the risk-free rate, and equity risk premium. There is also discussion of the volatility created by the financial crisis in 2008, the subsequent recession and uncertain recovery, and how those events have fundamentally changed how we need to interpret the inputs to the models we use to develop these estimates. The book includes new case studies providing comprehensive discussion of cost of capital estimates for valuing a business and damages calculations for small and medium-sized businesses, cross-referenced to the chapters covering the theory and data. Addresses equity risk premium and the risk-free rate, including the impact of Federal Reserve actions Explores how to

use Morningstar's Ibbotson and Duff Phelps Risk Premium Report data Discusses the global cost of capital estimation, including a new size study of European countries Cost of Capital, Fifth Edition puts an emphasis on practical application. To that end, this updated edition provides readers with exclusive access to a companion website filled with supplementary materials, allowing you to continue to learn in a hands-on fashion long after closing the book.

### **GLOBAL 4 (with GLOBAL Online, 1 term (6 months) Printed Access Card)**

The Oxford Handbook of State and Local Government is an historic undertaking. It contains a wide range of essays that define the important questions in the field, evaluate where we are in answering them, and set the direction and terms of discourse for future work. The Handbook will have a substantial influence in defining the field for years to come. The chapters critically assess both the key works of state and local politics literature and the ways in which the sub-field has developed. It covers the main areas of study in subnational politics by exploring the central contributions to the comparative study of institutions, behavior, and policy in the American context. Each chapter outlines an agenda for future research.

### **The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies**

Much of the existing literature within the "varieties of capitalism " (VOC) and "comparative business systems " fields of research is heavily focused on Europe, Japan, and the Anglo-Saxon nations. As a result, the field has yet to produce a detailed empirical picture of the institutional structures of most Asian nations and to explore to what extent existing theory applies to the Asian context. The Oxford Handbook of Asian Business Systems aims to address this imbalance by exploring the shape and consequences of institutional variations across the political economies of different societies within Asia. Drawing on the deep knowledge of 32 leading experts, this book presents an empirical, comparative institutional analysis of 13 major Asian business systems between India and Japan. To aid comparison, each country chapter follows the same consistent outline. Complementing the country chapters are eleven contributions examining major themes across the region in comparative perspective and linking the empirical picture to existing theory on these themes. A further three chapters provide perspectives on the influence of history and institutional change. The concluding chapters spell out the implications of all these chapters for scholars in the field and for business practitioners in Asia. The Handbook is a major reference work for scholars researching the causes of success and failure in international business in Asia.

### **The Paradox of the Straits of Malacca**

The Minerals Yearbook is an annual publication that reviews the mineral and material industries of the United States and

foreign countries. The Yearbook contains statistical data on materials and minerals and includes information on economic and technical trends and development. The Minerals Yearbook includes chapters on approximately 90 commodities and over 175 countries. This volume of the Minerals Yearbook provides an annual review of mineral production and trade and of mineral-related government and industry developments in more than 175 foreign countries. Each report includes sections on government policies and programs, environmental issues, trade and production data, industry structure and ownership, commodity sector developments, infrastructure, and a summary outlook.

## **The Oxford Handbook of Asian Business Systems**

This title is endorsed by Cambridge Assessment International Education to support the full syllabus for examination from 2020. Discover business theory beyond the classroom by exploring real-world international businesses through case studies; rely on a tried-and-tested Student's Book to ensure full coverage of the latest Cambridge IGCSE and O Level Business Studies syllabuses (0450/0986/7115). - Encourage understanding with engaging case studies and clear and lively text gradually building content knowledge. - Develop application and evaluation skills with hundreds of engaging activities and examination-style questions throughout. - Deepen understanding through systematic syllabus coverage and a spiral structure revisiting material in a structured way. - Navigate the syllabuses confidently with subject outlines clearly defined at the start of each chapter and syllabus-matching section headings. - Check understanding with revision checklists enabling reflection, and suggested further practice. - Reinforce learning with selected answers and additional multiple-choice questions as well as a glossary of key terms online. Available in this series: Student Textbook Fifth edition (ISBN 9781510421233) Student eTextbook (ISBN 9781510420106) Whiteboard eTextbook (ISBN 9781510420113) Workbook (ISBN 9781510421257) Online Teacher's Guide (ISBN 9781510424128) Study and Revision Guide (ISBN 9781510421264)

## **Introduction to International and Global Studies, Second Edition**

Relations. Beyond Anthropocentrism is a peer-refereed open access journal of trans-anthropocentric ethics and related inquires. The main aim of the journal is to create a professional interdisciplinary forum in Europe to discuss moral and scientific issues that concern the increasing need of going beyond narrow anthropocentric paradigms in all fields of knowledge. The journal accepts submissions on all topics which promote European research adopting a non-anthropocentric ethical perspective on both interspecific and intraspecific relationships between all life species - humans included - and between these and the abiotic environment.

## **CMDB Systems**

## **Relations. Beyond Anthropocentrism, 1.1 - June 2013**

Vols. 29-30 include papers of the International Engineering Congress, Chicago, 1893; v. 54 includes papers of the International Engineering Congress, St. Louis, 1904.

## **Globalization**

This revised set of resources for Cambridge IGCSE Business Studies syllabus 0450 (and Cambridge O Level Business Studies syllabus 7115) is thoroughly updated for the latest syllabus for first examinations from 2015. Written by experienced teachers, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; case studies contextualise the content making it relevant to the international learner. It provides thorough examination support for both papers with questions at the end of each chapter and an extensive case study at the end of each unit. The CD-ROM contains revision aids, further questions and activities. A Teachers CD-ROM is also available.

## **Understanding Environmental Policy**

A New York Times Bestseller. A “fascinating” (Thomas L. Friedman, New York Times) look at how digital technology is transforming our work and our lives. In recent years, Google’s autonomous cars have logged thousands of miles on American highways and IBM’s Watson trounced the best human Jeopardy! players. Digital technologies—with hardware, software, and networks at their core—will in the near future diagnose diseases more accurately than doctors can, apply enormous data sets to transform retailing, and accomplish many tasks once considered uniquely human. In *The Second Machine Age* MIT’s Erik Brynjolfsson and Andrew McAfee—two thinkers at the forefront of their field—reveal the forces driving the reinvention of our lives and our economy. As the full impact of digital technologies is felt, we will realize immense bounty in the form of dazzling personal technology, advanced infrastructure, and near-boundless access to the cultural items that enrich our lives. Amid this bounty will also be wrenching change. Professions of all kinds—from lawyers to truck drivers—will be forever upended. Companies will be forced to transform or die. Recent economic indicators reflect this shift: fewer people are working, and wages are falling even as productivity and profits soar. Drawing on years of research and up-to-the-minute trends, Brynjolfsson and McAfee identify the best strategies for survival and offer a new path to prosperity. These include revamping education so that it prepares people for the next economy instead of the last one, designing new collaborations that pair brute processing power with human ingenuity, and embracing policies that make sense in a radically transformed landscape. A fundamentally optimistic book, *The Second Machine Age* alters how we think

about issues of technological, societal, and economic progress.

## **Fraud in Financial Statements**

### **The Sweet Spot**

This book considers deafness as a medical condition, exploring the neuronal consequences on the peripheral and the central nervous system as well as on cognition and learning, viewed from the standpoint of genetics, neuroanatomy and neurophysiology, molecular biology, systems neuroscience, and cognitive neuroscience.

## **Management and International Review**

### **Michigan Business Studies**

As the monetary cost of fraud escalates globally, and the ensuing confidence in financial markets deteriorates, the international demand for quality in financial statements intensifies. But what constitutes quality in financial statements? This book examines financial statement fraud, a topical and increasingly challenging area for financial accounting, business, and the law. Evidence shows that accounting anomalies in an organization's financial statements diminish the quality and serviceability of financial information. However, an anomaly does not necessarily signal fraud. Financial statement fraud is intended to mislead shareholders and other stakeholders. In this book, elements that underpin diversity of accounting anomalies likely found in fraudulent financial accounting statements are revealed. Multiple research methods are used in the analysis of selected international fraud cases, each illustrating examples of financial statement fraud, including: revenue recognition, overstatement and/or misappropriation of assets, understatement of expenses and liabilities, disclosure fraud, bribery and corruption. Additionally, the phoenix phenomenon with regard to fraud in financial accounting is investigated. Drawing on documented observations of commercial and legal cases globally this study highlights the necessity for continued development of financial audit practices and other audit services.

### **Mexico Business**

CMDB Systems: Making Change Work in the Age of Cloud and Agile shows you how an integrated database across all areas of an organization's information system can help make organizations more efficient reduce challenges during change

management and reduce total cost of ownership (TCO). In addition, this valuable reference provides guidelines that will enable you to avoid the pitfalls that cause CMDB projects to fail and actually shorten the time required to achieve an implementation of a CMDB. Drawing upon extensive experience and using illustrative real world examples, Rick Sturm, Dennis Drogseth and Dan Twing discuss: Unique insights from extensive industry exposure, research and consulting on the evolution of CMDB/CMS technology and ongoing dialog with the vendor community in terms of current and future CMDB/CMS design and plans Proven and structured best practices for CMDB deployments Clear and documented insights into the impacts of cloud computing and other advances on CMDB/CMS futures Discover unique insights from industry experts who consult on the evolution of CMDB/CMS technology and will show you the steps needed to successfully plan, design and implement CMDB Covers related use-cases from retail, manufacturing and financial verticals from real-world CMDB deployments Provides structured best practices for CMDB deployments Discusses how CMDB adoption can lower total cost of ownership, increase efficiency and optimize the IT enterprise

## **Understanding the Social Economy of the United States**

### **Cambridge IGCSE and O Level Business Studies 5th edition**

This innovative introduction to international and global studies, updated and revised in a new edition, offers instructors in the social sciences and humanities a core textbook for teaching undergraduates in this rapidly growing field. Encompassing the latest scholarship in what is a markedly interdisciplinary endeavor, Shawn Smallman and Kimberley Brown introduce key concepts, themes, and issues and then examine each in lively chapters on essential topics that include the history of globalization; economic, political, and cultural globalization; security, energy, and development; health; agriculture and food; and the environment. Within these topics, the authors explore such timely and pressing subjects as commodity chains, labor (including present-day slavery), human rights, multinational corporations, and the connections among them. New to this edition: \* The latest research on debates over privacy rights and surveillance since Edward Snowden's disclosures \* Updates on significant political and economic developments throughout the world, including a new case study of European Union, Icelandic, and Greek responses to the 2008 fiscal crisis \* The newest information about the rise of fracking, the Fukushima nuclear disaster, the decline of the Peak Oil movement, and climate change, including the latter's effects on the Arctic and Antarctica \* A dedicated website with authors' blog and a teaching tab with syllabi, class activities, and well-designed, classroom-tested resources \* An updated teacher's manual available online, including sample examination questions, additional resources for each chapter, and special assistance for teaching ESL students \* Updated career advice for international studies majors

## **ESSAYS IN ECONOMIC AND MANAGERIALS IN HONOUR OF MOSTAFA EMAMI**

The 21st century has seen a board game renaissance. At a time when streaming television finds millions of viewers, video games garner billions of dollars, and social media grows ever more intense, little has been written about the rising popularity of board games. And yet board games are one of our fastest growing hobbies, with sales increasing every year. Today's board games are more than just your average rainy-day mainstay. Once associated solely with geek subcultures, complex and strategic board games are increasingly dominating the playful media environment. The popularity of these complex board games mirrors the rise of more complex cult media products. In *Game Play: Paratextuality in Contemporary Board Games*, Paul Booth examines complex board games based on book, TV, and film franchises, including Doctor Who, The Walking Dead, Lord of the Rings, Star Trek, The Hunger Games and the worlds of H.P. Lovecraft. How does a game represent a cult world? How can narratives cross media platforms? By investigating the relationship between these media products and their board game versions, Booth illustrates the connections between cult media, gameplay, and narrative in a digital media environment.

### **Game Play**

With the demands of technology, transparency, and constant connectedness, and calls for higher performance, leaders from the front line to the C-suite face complex dilemmas that cannot be easily denied or postponed. These perplexing, recurring issues are familiar to anyone in a leadership role today, including: How do I balance my functional or business unit goals with the needs of my peers and the whole company? How do I support and promote others while still advancing my own career? How do I emphasize teamwork and still reward the “stars”? Can I really devote enough time and energy to both family and work? These are not “problems” but paradoxes—situations in which there will never be a single correct solution—and while they make many leaders feel overwhelmed and challenged, this remarkable book provides help. *The Unfinished Leader* is a modern handbook for recognizing, facing, and inspiring others to expose the real issues that underlie paradoxes in modern organizations. Leaders must first recognize situations they will never be able to “solve” and understand how to confront the barriers—in their own heads and their organizations—that push them towards seeking ultimate solutions that don't exist. Leading through complexity requires giving up the illusion of control, consistency, and closure, while embracing the reality of being permanently “unfinished.” Drawing from interviews with 100 CEOs and top leaders from a wide range of companies—such as Avon, Nike, Colgate, DeutschePost DHL, Johnson & Johnson, PepsiCo, and many more— *The Unfinished Leader* provides the mindsets and tools to recognize contradictory requirements, understand competing demands, and still be able to take action. No one can find or even should look for perfect solutions to impossible situations. *The Unfinished Leader* will help leaders at all levels understand and excel at their true task: guiding themselves and their teams through ongoing paradoxes, reconciling competing outcomes, continually changing and adapting, and

thereby building lasting success.

## Cost of Capital

Learn how to achieve more by doing less! Live in that zone you've glimpsed but can't seem to hold on to—the sweet spot where you have the greatest strength, but also the greatest ease. Not long ago, Christine Carter, a happiness expert at UC Berkeley's Greater Good Science Center and a speaker, writer, and mother, found herself exasperated by the busyness of modern life: too many conflicting obligations and not enough time, energy, or patience to get everything done. She tried all the standard techniques—prioritizing, multitasking, delegating, even napping—but none really worked. Determined to create a less stressful life for herself—without giving up her hard-won career success or happiness at home—she road-tested every research-based tactic that promised to bring more ease into her life. Drawing on her vast knowledge of the latest research related to happiness, productivity, and elite performance, she followed every strategy that promised to give her more energy—or that could make her more efficient, creative, or intelligent. Her trials and errors are our reward. In *The Sweet Spot*, Carter shares the combination of practices that transformed her life from overwhelmed and exhausting to joyful, relaxed, and productive. From instituting daily micro-habits that save time to bigger picture shifts that convert stress into productive and creative energy, *The Sweet Spot* shows us how to

- say “no” strategically and when to say “yes” with abandon
- make decisions about routine things once to free our minds to focus on higher priorities
- stop multitasking and gain efficiency
- “take recess” in sync with the brain's need for rest
- use technology in ways that bolster, instead of sap, energy
- increase your ratio of positive to negative emotions

Complete with practical “easiest thing” tips for instant relief as well as stories from Carter's own experience of putting *The Sweet Spot* into action, this timely and inspiring book will inoculate you against “The Overwhelm,” letting you in on the possibilities for joy and freedom that come when you stop trying to do everything right—and start doing the right things. ONE OF GREATER GOOD'S FAVORITE BOOKS OF THE YEAR “[For fans] of a certain kind of self-improvement book—the kind, like *The Happiness Project* or *168 Hours: You Have More Time Than You Think* or *Getting Things Done*, that offers up strategies for making certain areas of life work better without requiring that you embrace a new belief system.”—KJ Dell'Antonia, *The New York Times* (Motherlode blog) “A breath of fresh air . . . Based on personal experiments with living life in what she calls the ‘pressure cooker,’ Dr. Carter offers advice in easily digestible nuggets.”—*Working Mother* “Carter gives actionable ways to balance your life, your health, and your career. This book is packed with smart advice and hard-earned wisdom.”—*Inc.* “Learn more about escaping the ‘busyness trap’ and uncovering a happier, less stressed you.”—*Shape* “A highly readable, diligently researched advice book that offers concrete tips on how to get off the treadmill of busyness.”—*Greater Good* “Chock-full of concrete tips on how to sharpen your focus, improve your efficiency, and use technology to your advantage.”—*The Week* “Illuminates the simple and sustainable path toward a precious and happy balance.”—Deepak Chopra From the Hardcover edition.

## **Fourth Generation Mobile Communication**

This collection highlights and extends contemporary women's and gender studies by presenting theoretical analyses and innovative research conceptualizations, applications and methodologies via a diverse variety of popular-in-the-classroom topics, such as changing masculinities; comedic/dramatic portrayals of ethnicity and discrimination; stigma and differences within mainstream media gender stereotypes; intersections of gendered and sexual identities in social media and fundamental institutions. These topics emphasize relevant issues and nuances within popular culture, identities and perceptions and social problems and illustrate the breadth of gender studies and its applications, while the diverse methodologies like historical comparisons; ethnographic, demographic and statistical analyses, demonstrate its epistemology. Each chapter remains solidly founded in gender theory while making significant innovative contributions to the overall field.

## **Global Business and Corporate Governance**

USING EXCEL & ACCESS FOR ACCOUNTING 2013 teaches students how businesses use spreadsheets and databases in accounting. It explains how to use these tools in solving real accounting problems and is written in a step-by-step format, with plenty of screenshots making it easy to follow. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#)  
[HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)