

Cheap International Edition Textbooks

Economics: European Edition
A Very Short, Fairly Interesting and Reasonably Cheap Book About Cross-Cultural Management
A Very Short, Fairly Interesting and Reasonably Cheap Book about International Business
False Alarm
International Relations
College Secrets
Economics
Cheap and Clean
The Godfather
The World Book Encyclopedia
Social Psychology
A Better Life for Half the Price
Collected Books
Why We Sleep
For the Love of Books
The Burning Stone
Strategic Planning That Actually Works
Intermediate Algebra
Harry Potter: The Complete Collection (1-7)
Microsoft Office 365: In Practice, 2019 Edition
Campbell Biology, Global Edition
Calculus
More Clients Today
The View from the Cheap Seats
College Algebra
Textbook of Global Health
Lippincott's Illustrated Reviews: Pharmacology
Mcknight's Physical Geography
Masteringgeography Standalone Access Card
The Business Quarterly
The Globalization of World Politics
Principles of Addiction Medicine
Acp Rutgers
Jjohansen Math 640
The "People Power" Education Superbook: Book 20.
Practical College Guide (Living On Your Own, Probably for the First Time)
Nutrition Concepts and Controversies, MyPyramid Update
A Very Short, Fairly Interesting and Reasonably Cheap Book about International Business
Hand of Evil
A Very Short, Fairly Interesting and Reasonably Cheap Book about Globalization
How to Travel the World on \$50 a Day
Psychology 2e
The Wisdom of Crowds

Economics: European Edition

A Very Short, Fairly Interesting and Reasonably Cheap Book About Cross-Cultural Management

Presents good value destinations to live in around the world and how to transition.

A Very Short, Fairly Interesting and Reasonably Cheap Book about International Business

In Cross-Cultural Management, the author takes a critical, power-sensitive and culturally-aware perspective that moves beyond the paradigms debate, placing greater emphasis on the holistic nature of culture and its managerial consequences and taking into account the diversity and multiple identities apparent in cross-cultural management. Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Suitable for students of cross-cultural management, human resource management or

workplace diversity and professionals working in organizations and intercultural training.

False Alarm

An introduction to and advice on book collecting with a glossary of terms and tips on how to identify first editions and estimated values for over 20,000 collectible books published in English (including translations) over the last three centuries—about half are literary titles in the broadest sense (novels, poetry, plays, mysteries, science fiction, and children's books); and the other half are non-fiction (Americana, travel and exploration, finance, cookbooks, color plate, medicine, science, photography, Mormonism, sports, et al).

International Relations

Get your next client today by applying one of the 47 different sources described in this book. Do you feel as though getting new clients, customers, students, members, patients or donors is getting more expensive and difficult? Do you feel like you are living in the shadow of your competition? Never again be concerned about where your next client will come from or about what your competition is doing. By implementing these premium client sources you will join the top 1% of

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your market and have more than enough clients to draw from. Matthew J Peters shows both seasoned marketing professionals and entrepreneurial newbies how to find and attract buyers and investors in premium programs and services you offer. Don't go after cold leads, attract prospects committed to their success. Investing in this book will give you simple yet powerful strategies and tactics to create multiple streams of clients. In short, learn to attract and connect with buyers who are the perfect fit for your premium products and services.

College Secrets

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Reveals social behavior motives, and bridges the person and the social situation. A unique integrated approach to social behavior, Social Psychology, 6/e invite readers to consider the interplay of influences inside and outside the person in social situations. The authors emphasizes how social psychology is an important discipline, connecting different areas of psychology (e.g., clinical, organizational, and neuroscience) as well as other behavioral sciences (e.g., anthropology, biology, economics, medicine, and law). Organized around the two broad questions - "What purposes does this behavior serve for an individual?" and "Which factors lead an individual to use this behavior to achieve those goals?" - each chapter considers factors in the person, in the situation, and in their interaction, to form an

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understanding of human behavior. REVEL from Pearson is an immersive learning experience designed for the way today's student read, think, and learn. REVEL modernizes familiar and respected course content with dynamic media interactives and assessments, and empowers educators to increase engagement in the course, better connecting with students. The result is increased student engagement and improved learning. REVEL for Kenrick Social Psychology, 6/e will be available for Fall 2014 classes. Teaching and Learning Experience This program will provide a better teaching and learning experience- for you and your students. It: Immersive Learning Experiences with REVEL: REVEL delivers immersive learning experiences designed for the way today's students read, think, and learn. Explore Research: Students can explore research around the world with new Original Research Videos. Investigation questions further encourage students to analyze the material in each chapter. Demonstrates Practically: Several features throughout the book help readers connect abstract ideas to real-life situations. Improves Learning: Effective pedagogy features promote students' learning. For examples, Quick Quiz Self-tests in each chapter allows students to test their understanding of the material. Support Instructors: Video embedded PowerPoints, MyTest, clicker questions, and an instructor's manual provide instructors with extensive materials to supplement the text.

Economics

Cheap and Clean

This respected text from the American Society of Addiction Medicine is valuable for all physicians and mental-health personnel who specialize in addiction medicine and who treat patients with addiction disorders. The chapters blend scientific principles underlying addiction with the practical essentials of clinical addiction medicine. Many of the contributors are affiliated with leading government agencies that study addiction and its science, such as the National Institute on Alcohol Abuse and Alcoholism and the National Institute on Drug Abuse. The book will appeal to a wide and interdisciplinary range of professionals, especially those with interest or duties relating to addiction-related disorders, and in particular physicians seeking certification status via either the American Board of Addiction Medicine or the American Board of Psychiatry and Neurology. A companion Website will offer the fully searchable text.

The Godfather

Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often

humorous way.

The World Book Encyclopedia

An encyclopedia designed especially to meet the needs of elementary, junior high, and high school students.

Social Psychology

Microsoft® Office365/2019: In Practice offers a fresh approach to teaching today's students Microsoft® Officeskills by clearly introducing skills in logical order: 1) Topic 2) Instructionand 3) Practice. Nordell's TIP approach builds a foundation for success by helpingstudents apply what they learn, and provides transferable skills that allowstudents to grasp critical thinking beyond the textbook assignments. In Practice seamlessly integrates with SIMnet,McGraw-Hill Education's learning and assessment solution, which houses contentto help students practice and master computing concepts and Microsoft® Officeskills. In Practice auto-graded projects allow students to practicetheir skills in a live Office application, and upon completion receiveimmediate feedback and insights. The integration of the In Practice textbook series with SIMnet,helps meet the diverse needs of students and accommodate individual learningstyles.

A Better Life for Half the Price

The Larson CALCULUS, 9th, International Edition program has a long history of innovation in the calculus market. It has been widely praised by a generation of students and professors for its solid and effective pedagogy that addresses the needs of a broad range of teaching and learning styles and environments. Each title is just one component in a comprehensive calculus course program that carefully integrates and coordinates print, media, and technology products for successful teaching and learning.

Collected Books

Why We Sleep

Lippincott Illustrated Reviews: Pharmacology, Sixth Edition, is the updated, enhanced version of the student-favorite resource for essentials of medical pharmacology. The first-and-best resource, the Lippincott Illustrated Reviews series features clear, effective writing and hundreds of illustrations for ideal rapid review and the assimilation of complex information. Clear, sequential images present mechanisms of action and focus on showing rather than telling students

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how drugs work. New edition features: All NEW chapters on Drugs of Abuse, Drugs for Obesity, Antihistamines, Drugs for Urologic Disorders, Drugs for Hematopoietic Disorders, Drugs for Dermatological Disorders, and Drugs for Bone Disorders Over 380 study questions! Nearly 600 annotated, full-color illustrations visually explain complex processes! Outline format ideal for concise review and foundational learning

For the Love of Books

"The text is suitable for a typical introductory algebra course, and was developed to be used flexibly. While the breadth of topics may go beyond what an instructor would cover, the modular approach and the richness of content ensures that the book meets the needs of a variety of programs."--Page 1.

The Burning Stone

UPDATED 2017 EDITION New York Times bestseller! No money? No problem. You can start packing your bags for that trip you've been dreaming a lifetime about. For more than half a decade, Matt Kepnes (aka Nomadic Matt) has been showing readers of his enormously popular travel blog that traveling isn't expensive and that it's affordable to all. He proves that as long as you think out of the box and

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travel like locals, your trip doesn't have to break your bank, nor do you need to give up luxury. How to Travel the World on \$50 a Day reveals Nomadic Matt's tips, tricks, and secrets to comfortable budget travel based on his experience traveling the world without giving up the sushi meals and comfortable beds he enjoys. Offering a blend of advice ranging from travel hacking to smart banking, you'll learn how to: * Avoid paying bank fees anywhere in the world * Earn thousands of free frequent flyer points * Find discount travel cards that can save on hostels, tours, and transportation * Get cheap (or free) plane tickets Whether it's a two-week, two-month, or two-year trip, Nomadic Matt shows you how to stretch your money further so you can travel cheaper, smarter, and longer.

Strategic Planning That Actually Works

THE CRITICAL WORK IN GLOBAL HEALTH, NOW COMPLETELY REVISED AND UPDATED "This book compels us to better understand the contexts in which health problems emerge and the forces that underlie and propel them." -Archbishop Emeritus Desmond Mpilo Tutu H1N1. Diabetes. Ebola. Zika. Each of these health problems is rooted in a confluence of social, political, economic, and biomedical factors that together inform our understanding of global health. The imperative for those who study global health is to understand these factors individually and, especially, synergistically. Fully revised and updated, this fourth edition of Oxford's Textbook of Global Health offers a critical examination of the array of societal

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factors that shape health within and across countries, including how health inequities create consequences that must be addressed by public health, international aid, and social and economic policymaking. The text equips students, activists, and health professionals with the building blocks for a contextualized understanding of global health, including essential threads that are combined in no other work:

- historical dynamics of the field
- the political economy of health and development
- analysis of the current global health structure, including its actors, agencies, and activities
- societal determinants of health, from global trade and investment treaties to social policies to living and working conditions
- the role of health data and measuring health inequities
- major causes of global illness and death, including under crises, from a political economy of health vantage point that goes beyond communicable vs. non-communicable diseases to incorporate contexts of social and economic deprivation, work, and globalization
- the role of trade/investment and financial liberalization, precarious work, and environmental degradation and contamination
- principles of health systems and the politics of health financing
- community, national, and transnational social justice approaches to building healthy societies and practicing global health ethically and equitably

Through this approach the Textbook of Global Health encourages the reader -- be it student, professional, or advocate -- to embrace a wider view of the global health paradigm, one that draws from political economy considerations at community, national, and transnational levels. It is essential and current reading for anyone working in or around global health.

Intermediate Algebra

To properly manage college costs, you need to understand the real price tag of a higher education, including hidden fees that surprise students after they enroll in a college or university. College Secrets and its companion book, College Secrets for Teens, reveal the true costs of earning a college degree – and then provides hundreds of money-saving ideas to help students and parents reduce or eliminate these expenses. College Secrets can save you \$20,000 to \$200,000 over the course of a four-year education. In this book, you'll discover:

- 22 hidden costs that college officials never talk about
- 24 tricks to slash in-state and out-of-state tuition costs
- 7 tips to keep room and board expenses under control
- 13 strategies to save money on books and supplies
- 14 lifestyle costs that students must manage wisely
- 6 do's and don'ts to avoid credit card debt in college
- 12 steps to boost your odds of winning scholarships
- 15 common mistakes that reduce your financial aid ... and much, much more!

The College Secrets series is your roadmap to paying for college the smart way – with some sanity, truth and planning in the process, and without going broke or winding up deep in debt.

Harry Potter: The Complete Collection (1-7)

All seven eBooks in the multi-award winning, internationally bestselling Harry

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Potter series, available as one download with stunning cover art by Olly Moss. Enjoy the stories that have captured the imagination of millions worldwide.

Microsoft Office 365: In Practice, 2019 Edition

His hand trapped in the door of a speeding car, a man struggles to remain upright as he's dragged along a deserted stretch of mountain road. It's the perfect place to drive a man to his grave - literally. Starting with a crime so gruesome even prowling coyotes keep their distance, a killer begins crisscrossing the southern states on a spree of grisly murders. A hundred miles away, Ali Reynolds is grieving. The newscasting job she once delighted in is gone and so is the philandering husband she loved and thought she knew. When a member of the family who gave Ali a generous scholarship for her education decades earlier suddenly requests a meeting, Ali wonders what it can mean. But before she can satisfy her curiosity, she receives another startling call: a friend's teenage daughter has disappeared. Ali offers to help but, in doing so, she unknowingly begins a quest that will reveal a deadly ring of secrets, at the centre of which stand two indiscriminating killers.

Campbell Biology, Global Edition

In this fascinating book, New Yorker business columnist James Surowiecki explores

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a deceptively simple idea: Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. With boundless erudition and in delightfully clear prose, Surowiecki ranges across fields as diverse as popular culture, psychology, ant biology, behavioral economics, artificial intelligence, military history, and politics to show how this simple idea offers important lessons for how we live our lives, select our leaders, run our companies, and think about our world.

Calculus

Economics: European Edition is the ideal text for introductory economics, bringing together an international scope of real world examples and economic theory. The text is supported by a number of features to enhance student understanding as well as supplements to consolidate the learning process.

More Clients Today

Selected as an Outstanding Academic Title by Choice Magazine, January 2010
Conceived by Chris Grey and written to get you thinking, the “Very Short, Fairly Interesting and Reasonably Cheap” series offers an informal, conversational,

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accessible yet sophisticated and critical overview of what you find in conventional textbooks. In International Business, the authors challenge the principles of business in the context of trading blocs, protectionism, and restricted trade; the effects of international governing bodies like the WTO, the IMF and the World Bank; looking at this very big and interesting field with humour and insightfulness. Ideal for Undergraduate students in Business and Management, this text will also appeal to anyone interested in the fast-paced world of International Business.

The View from the Cheap Seats

You're probably living a comfortable life at high school where you're well-respected and have friends then you go to college and you're just another generic, average student who is not popular like you were at home. Relax. Everyone else is like you. You have to put yourself out there if you want to make friends, do fun things and enjoy the ride. The average 18 year old is massively brainwashed. He has no idea of who he is in his true nature. He's trying to achieve success by society's formula which is college. Many kids go to college not even knowing that there are no jobs for many of the social science fields. They think that if the college offers it as a major, there must be a job waiting at the end. This is so stupid. Most 18 year-olds are self-centered. They think they're special because they're going to college then they go home and try to act scholarly like those nerdy professors they've been listening to for the past four months.

College Algebra

NUTRITION: CONCEPTS AND CONTROVERIES, MYPYRAMID UPDATE TENTH EDITION focuses on nutrition principles and their application while offering outstanding coverage of the biological foundations of nutrition without assuming previous knowledge of them. With its new design, contemporary coverage, and engaging writing style, it remains the leading Nutrition text for the non-majors or mixed majors/non-majors introductory course. Drawing readers into the study of nutrition, the authors have created a number of learning tools that are both appealing and accessible. From the chapter content and new Do You Ever sections to the Food Feature boxes and end-of-chapter Controversies, students find the information they need to better understand important nutrition concepts and to make informed and responsible decisions about their own nutrition. Additionally, the Do It activities, now available online, on the student CD-ROM, and in a free booklet that can be packaged with the text, students can practice applying their nutrition knowledge. There is also the accompanying NUTRITION CONNECTIONS CD-ROM, a unique resource that includes animations, chapter quizzes, a comprehensive glossary, Do It! activities, and Web links. For instructors, we offer a newly redesigned Multimedia Manager that includes PowerPoint slides, animations, videos, and test questions. We also offer a new JoinIn™ on TurningPoint, a classroom resource to assess students' knowledge, take attendance, and more. So, whether looking for a text full of up-to-date information, a text that students enjoy

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reading, a text that offers a robust supplements package, or a text that can engage students and get them excited about studying, NUTRITION CONCEPTS AND CONTROVERSIES is the text for you! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Textbook of Global Health

Set in an alternate Europe where bloody conflicts rage, the third book of the Crown of Stars epic fantasy series continues the world-shaking conflict for the survival of humanity. It is a crucial time in the war-torn kingdoms of Wendar and Varre, a moment when even one wrong decision can tilt the balance of events into total disaster. For Sanglant—King Henry’s son—and Liath—the woman he loves—the offer of both a haven from their enemies and the chance for Liath to study the ancient lore with those who claim her as their own, seems like the answer they have been seeking. But no place can truly be safe for them. Both their lives and their love will be at risk when they are forced to choose which pathway each will follow—lured by the equally strong demands of politics, forbidden knowledge, and family. Liath, born with a dangerous power beyond her control, is torn between her longing for Sanglant and the child they are about to have and the call of sorcery, which can open the way into the land of the Aoi, the Lost Ones. And even as Liath struggles with magic’s seductive spell, Sanglant’s Aoi mother returns to the mortal

world, seeking the son she abandoned as a babe. As the fates of kingdoms shift with the changing fortunes of those caught up in the dangers of both civil war and continuing attacks by the nonhuman Eika and the Quman invaders, time is running out for Liath, Sanglant, King Henry, and the people of Wendar and Varre. For the time of cataclysm is fast approaching—and no one can foretell who will survive—or rule—when it is over....

Lippincott's Illustrated Reviews: Pharmacology

MasteringGeography™ The Mastering platform is the most effective and widely used tutorial, homework and assessment system for the sciences, and is now available in geography. MasteringGeography helps instructors maximize class time with customizable, easy-to-assign, and automatically graded assessments that motivate students to learn outside of class and arrive prepared for lecture. These assessments can easily be customized and personalized for an instructor's individual teaching style. The powerful gradebook provides unique insight into student and class performance even before the first test. As a result, instructors can spend class time where students need it most. The Mastering system empowers students to take charge of their learning through activities aimed at different learning styles, and engages them in learning science through practice and step-by-step guidance. MasteringGeography offers: Assignable activities that include Geoscience Animation activities, Encounter Physical Geography Google

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Earth™ Explorations, Geography Video activities, MapMaster™ interactive map activities, Map Projection activities, coaching activities on the toughest topics in physical geography, end-of-chapter questions and exercises, reading questions, and Test Bank questions. Student study resources in the Study Area include Geoscience Animations, web links, videos, glossary flashcards, “In the News” RSS feeds, MapMaster™ interactive maps, chapter quizzes, an optional Pearson eText, including iPad and Android versions, and more.

Mcknight's Physical Geography Masteringgeography Standalone Access Card

A portrait of a Mafia family focuses on the life and times of patriarch Don Vito Corleone, a Sicilian-American godfather, and his sons.

The Business Quarterly

Strategic Planning is woefully out of fashion, with many bloggers and thought-leaders claiming it is, in fact, dead. They couldn't be more wrong! Strategic Planning is an integral part of any nonprofit's ability to conduct effective social change. It allows the organization's staff, management, volunteers and board to identify and focus on the top priorities that the stakeholders agree will matter most

to accomplishing their mission. Without a strategy, and the execution that follows - nonprofits are awash in mission creep, money chasing, and burned out and demoralized staff. Ain't nobody wants that. This book will walk you through the process of Strategic Planning invented by Sarai Johnson of Lean Nonprofit. Her practice is based on recent innovations in the business sector, building on the concepts of Lean Canvas and the Business Model Canvas. Adapting this strategic, action-based tool for nonprofits provides you, the nonprofit practitioner, with step-by-step instructions for leading a group of people through the planning process. Oh, did we mention it is a ONE DAY PROCESS? Yeah, it's cool. We know.

The Globalization of World Politics

In Globalization, the author explores the various intermingled aspects that make up the processes and controversies of globalization; he discusses the history and rise of the concept, sceptical and critical ideas about it, the debates around a global culture, and the implications of globalization for work, business, management and organizations. Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Suitable for students of international business and anybody interested in the concept of

globalization.

Principles of Addiction Medicine

Acp Rutgers Jjohansen Math 640

Samuelson's text was first published in 1948, and it immediately became the authority for the principles of economics courses. The book continues to be the standard-bearer for principles courses, and this revision continues to be a clear, accurate, and interesting introduction to modern economics principles. Bill Nordhaus is now the primary author of this text, and he has revised the book to be as current and relevant as ever.

The “People Power” Education Superbook: Book 20. Practical College Guide (Living On Your Own, Probably for the First Time)

A celebration of the meaning and comfort printed books bring to our homes and lives, from the curation and design experts at Juniper Books. Explore the significance of the home library, embellished with alluring photography and

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illustrations, in a keepsake worthy of any bibliophile's collection. For the Love of Books shares the vision of Juniper Books, a business that embraces the roles that books fulfill in our lives and their staying power. It recounts the history of books and private libraries, and champions the resilience of books in the digital era. Dive into the nuances that define books for reading, books for decoration, and books for inspiration. Instructive chapters provide useful details for creating and curating one's own home library, whether it be a single shelf or multiple rooms each with their own collection. You will never look at your bookshelves the same way again. For the Love of Books is about storytelling beyond the pages of our favorite books. Our books—the ones we choose to keep—tell the story of who we are. They remind us who we once were and who we aspire to be. Thatcher Wine founded Juniper Books in 2001. The company creates custom libraries and has perfected the art of turning books inside out to allow for books to tell stories not just to us, but about us. Working with booklovers, homeowners, and designers, Juniper Books has provided the world with a fresh new approach to the printed book. Thatcher grew up in New York City where his parents owned and operated The Quilted Giraffe, one of the most innovative restaurants in America. Thatcher graduated from Dartmouth College with a degree in history and art history and lives in Boulder, Colorado. Elizabeth Lane is the founder of Quarterlane, a quarterly subscription book service which merged with Juniper Books in 2018. She is also the book buyer for her local independent bookstore, Partners Village Store and Kitchen in Westport, Massachusetts. Prior to working in books, Elizabeth worked in

contemporary visual art—in galleries, nonprofit initiatives and museums in New York, Austin, and Chicago. Elizabeth graduated from Davidson College with a degree in art history and received her masters degree from the School of the Art Institute of Chicago.

Nutrition Concepts and Controversies, MyPyramid Update

A Very Short, Fairly Interesting and Reasonably Cheap Book about International Business

Now in its fifth edition, this title has been fully revised and updated in the light of recent developments in world politics, with new chapters on the changing nature of war, human security, and international ethics.

Hand of Evil

The View from the Cheap Seats draws together myriad non-fiction writing by international phenomenon and Sunday Times bestselling author Neil Gaiman. From Make Good Art, the speech that went viral, to pieces on artists and legends including Terry Pratchett and Lou Reed, the collection offers a glimpse into the

head and heart of one of the most acclaimed writers of our time. 'If this book came to you during a despairing night, by dawn, you would believe in ideas and hope and humans again' Caitlin Moran 'Literature does not occur in a vacuum. It cannot be a monologue. It has to be a conversation' This collection will draw you in to exchanges on making good art and Syrian refugees, the power of a single word and playing the kazoo with Stephen King, writing about books, comics and the imagination of friends, being sad at the Oscars and telling lies for a living. Here Neil Gaiman opens our minds to the people he admires and the things he believes might just mean something - and welcomes us to the conversation too.

A Very Short, Fairly Interesting and Reasonably Cheap Book about Globalization

A 'Day 0' introduction to International Relations. Written by a range of emerging and established experts, the chapters offer a broad sweep of the basic components of International Relations and the key contemporary issues that concern the discipline. The narrative arc forms a complete circle, taking readers from no knowledge to competency.

How to Travel the World on \$50 a Day

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How Americans make energy choices, why they think locally (not globally), and how this can shape U.S. energy and climate change policy. How do Americans think about energy? Is the debate over fossil fuels highly partisan and ideological? Does public opinion about fossil fuels and alternative energies divide along the fault between red states and blue states? And how much do concerns about climate change weigh on their opinions? In *Cheap and Clean*, Stephen Ansolabehere and David Konisky show that Americans are more pragmatic than ideological in their opinions about energy alternatives, more unified than divided about their main concerns, and more local than global in their approach to energy. Drawing on extensive surveys they designed and conducted over the course of a decade (in conjunction with MIT's Energy Initiative), Ansolabehere and Konisky report that beliefs about the costs and environmental harms associated with particular fuels drive public opinions about energy. People approach energy choices as consumers, and what is most important to them is simply that energy be cheap and clean. Most of us want energy at low economic cost and with little social cost (that is, minimal health risk from pollution). The authors also find that although environmental concerns weigh heavily in people's energy preferences, these concerns are local and not global. Worries about global warming are less pressing to most than worries about their own city's smog and toxic waste. With this in mind, Ansolabehere and Konisky argue for policies that target both local pollutants and carbon emissions (the main source of global warming). The local and immediate nature of people's energy concerns can be the starting point for a

new approach to energy and climate change policy.

Psychology 2e

The New York Times-bestselling "skeptical environmentalist" argues that panic over climate change is causing more harm than good. Hurricanes batter our coasts. Wildfires rage across the American West. Glaciers collapse in the Arctic. Politicians, activists, and the media espouse a common message: climate change is destroying the planet, and we must take drastic action immediately to stop it. Children panic about their future, and adults wonder if it is even ethical to bring new life into the world. Enough, argues bestselling author Bjorn Lomborg. Climate change is real, but it's not the apocalyptic threat that we've been told it is. Projections of Earth's imminent demise are based on bad science and even worse economics. In panic, world leaders have committed to wildly expensive but largely ineffective policies that hamper growth and crowd out more pressing investments in human capital, from immunization to education. False Alarm will convince you that everything you think about climate change is wrong -- and points the way toward making the world a vastly better, if slightly warmer, place for us all.

The Wisdom of Crowds

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"Sleep is one of the most important but least understood aspects of our life, wellness, and longevity An explosion of scientific discoveries in the last twenty years has shed new light on this fundamental aspect of our lives. Now neuroscientist and sleep expert Matthew Walker gives us a new understanding of the vital importance of sleep and dreaming"--Amazon.com.

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